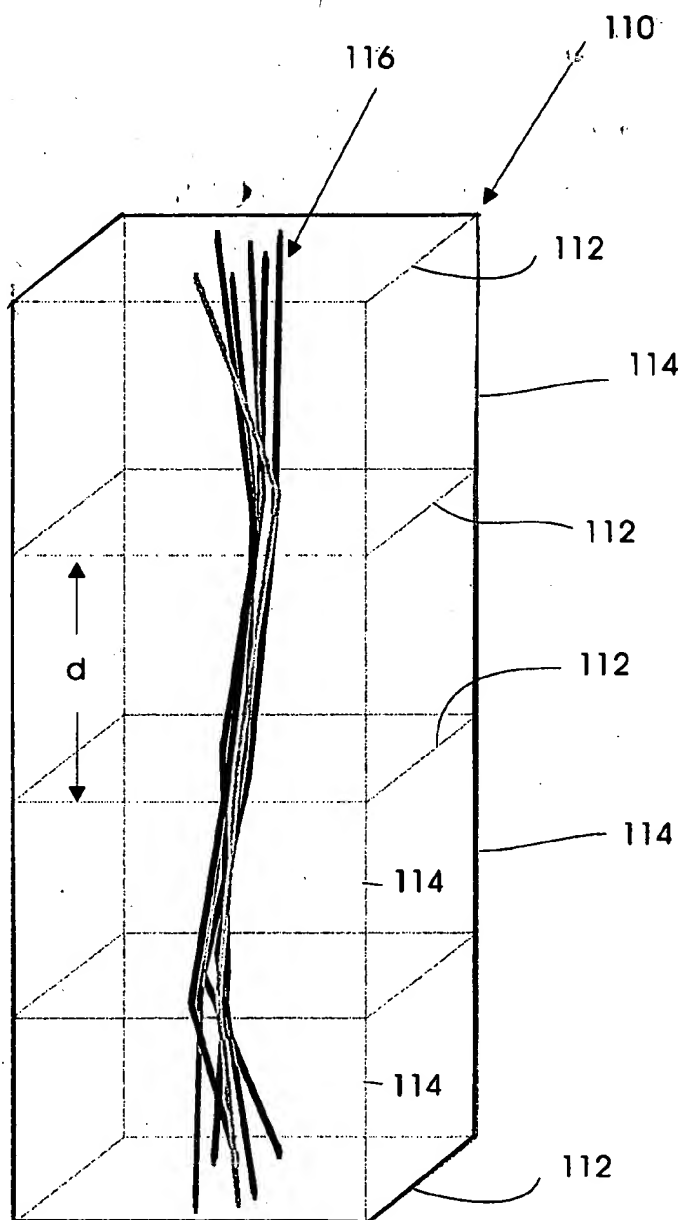




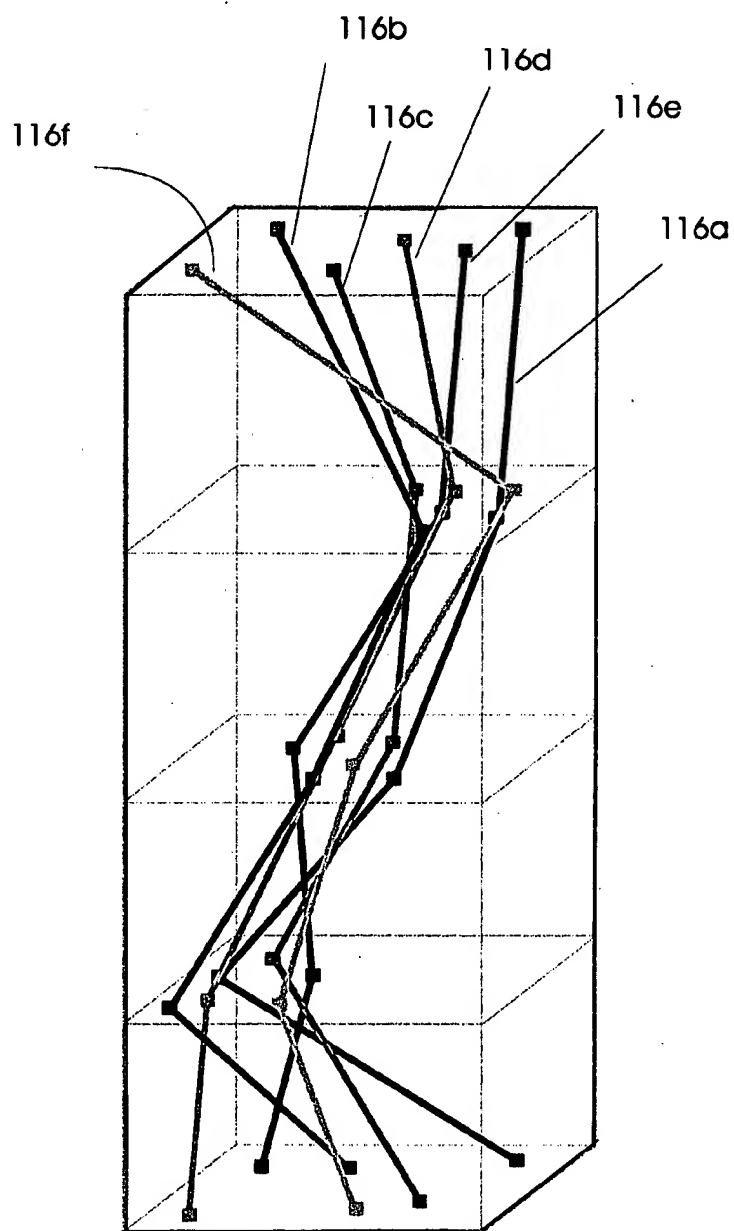
6750864

09/713 674R



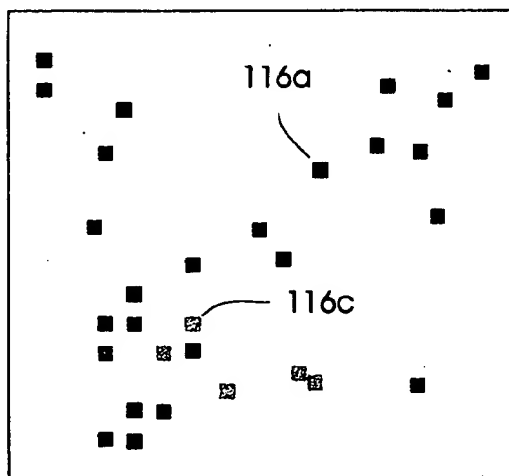
A

Figure 1



B

Figure 1



C

Figure 1

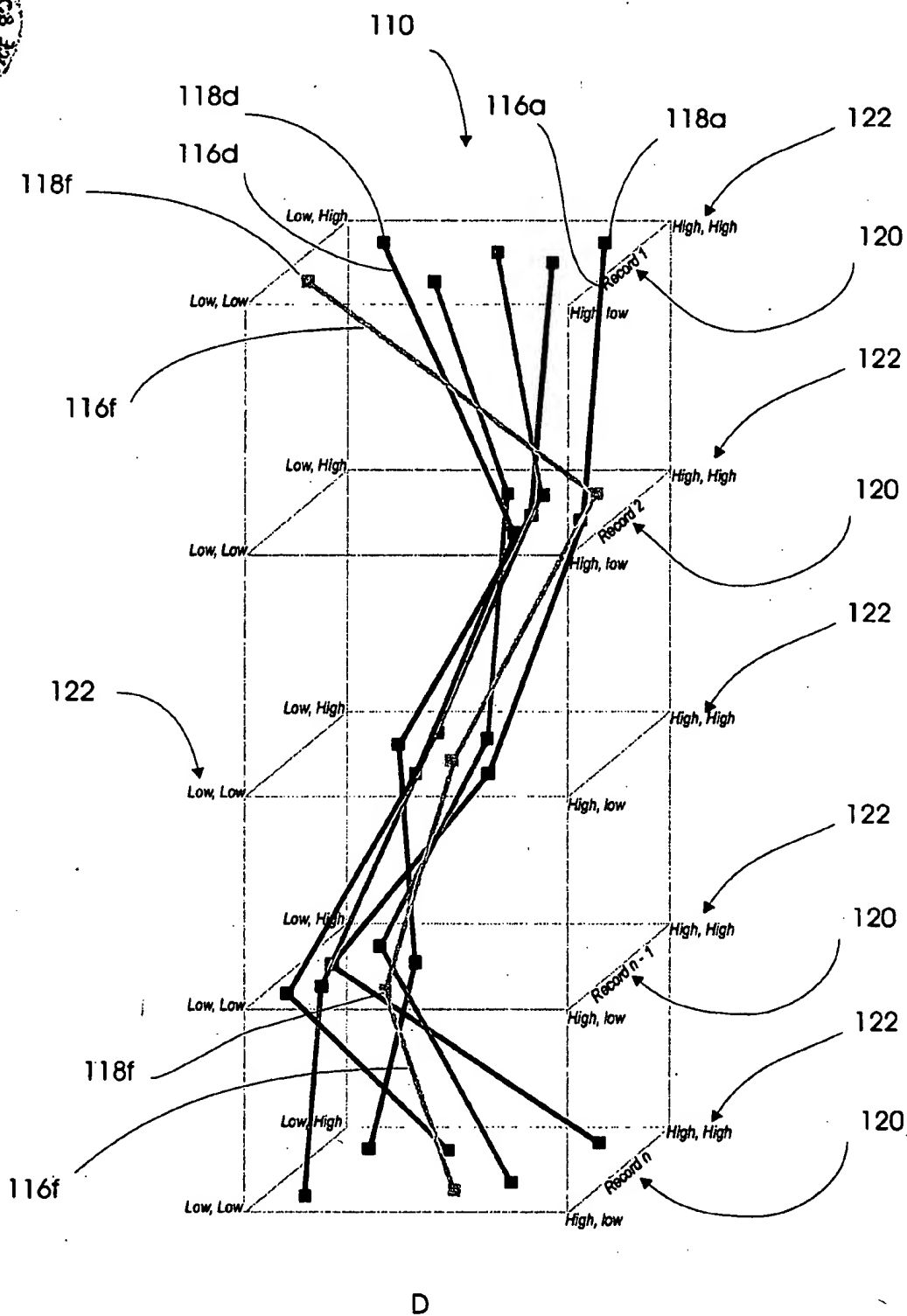


Figure 1



210

220

216

218

222

214

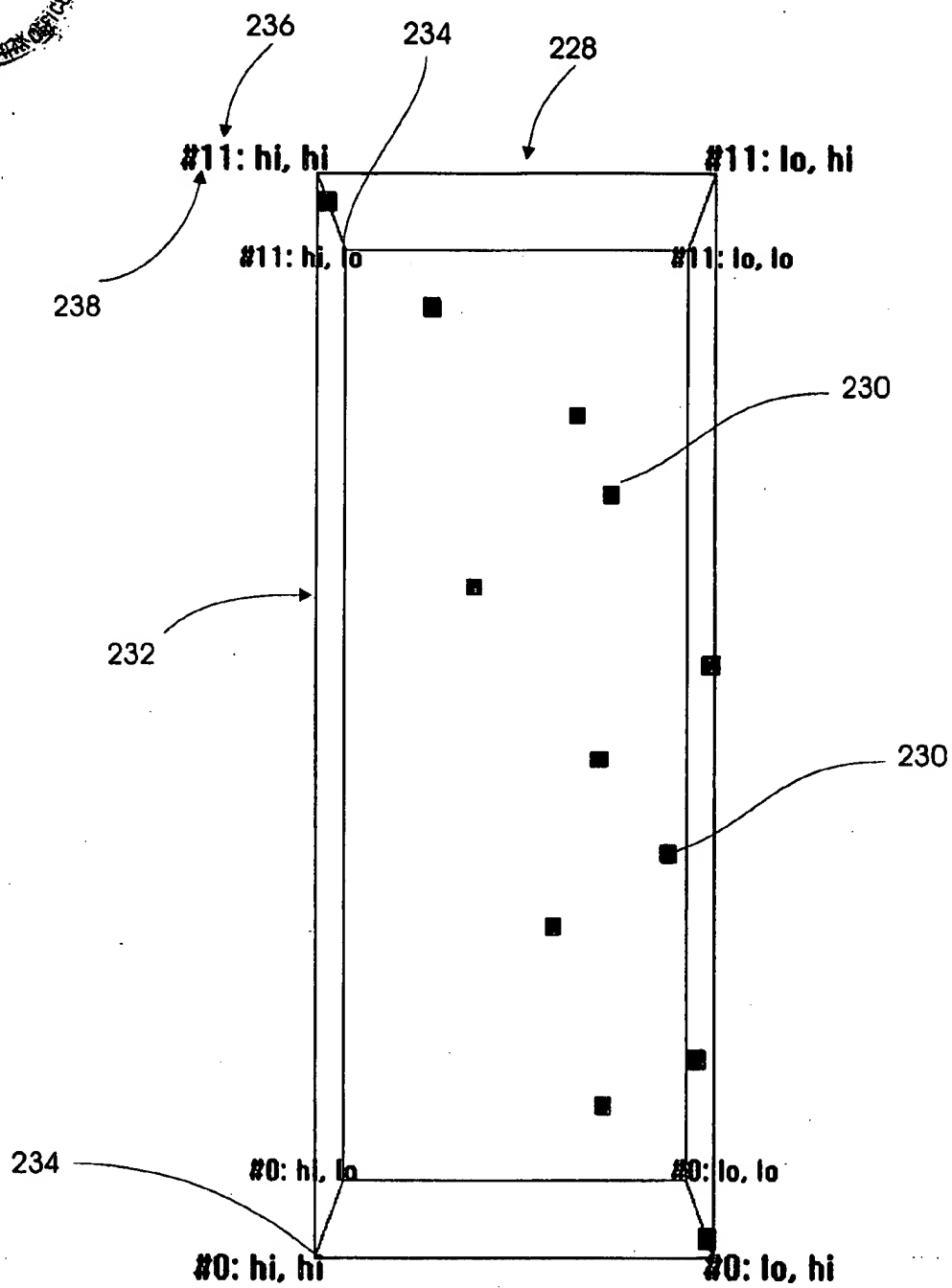
224

226

212

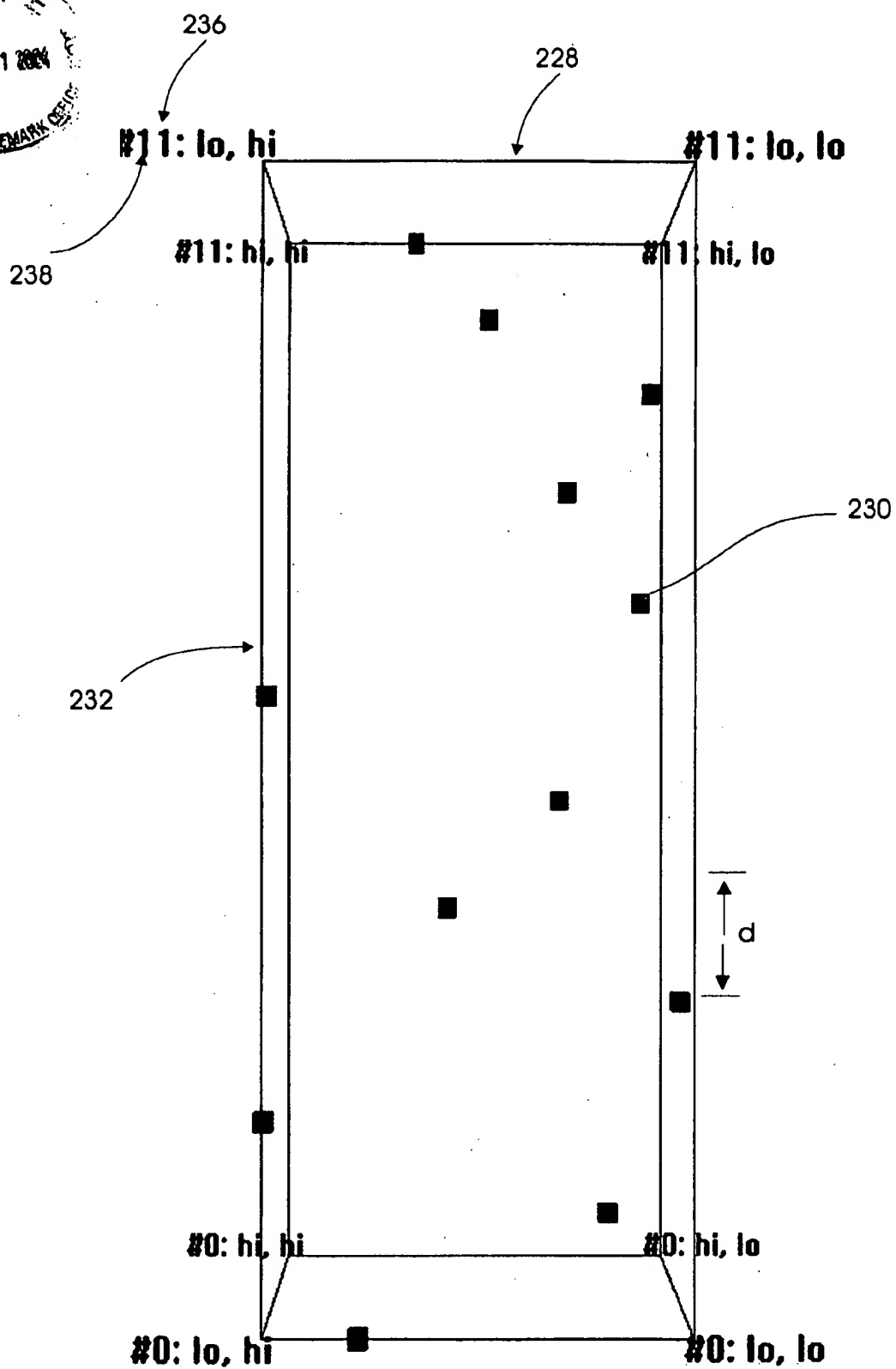
		USA			
		CA	OR	WA	
1997	Q1	1	5,377.00	6,909.00	9,342.00
		2	6,021.00	4,617.00	10,319.00
		3	5,492.00	7,761.00	10,453.00
	Q2	4	6,382.00	3,901.00	9,896.00
		5	5,607.00	6,107.00	9,367.00
		6	6,063.00	5,071.00	10,216.00
	Q3	7	5,403.00	7,720.00	10,640.00
		8	6,984.00	4,217.00	10,496.00
		9	5,983.00	5,003.00	9,402.00
	Q4	10	6,213.00	4,206.00	9,539.00
		11	7,268.00	5,705.00	12,297.00
		12	7,955.00	6,442.00	12,399.00

Figure 2A



B

Figure 2



C

Figure 2

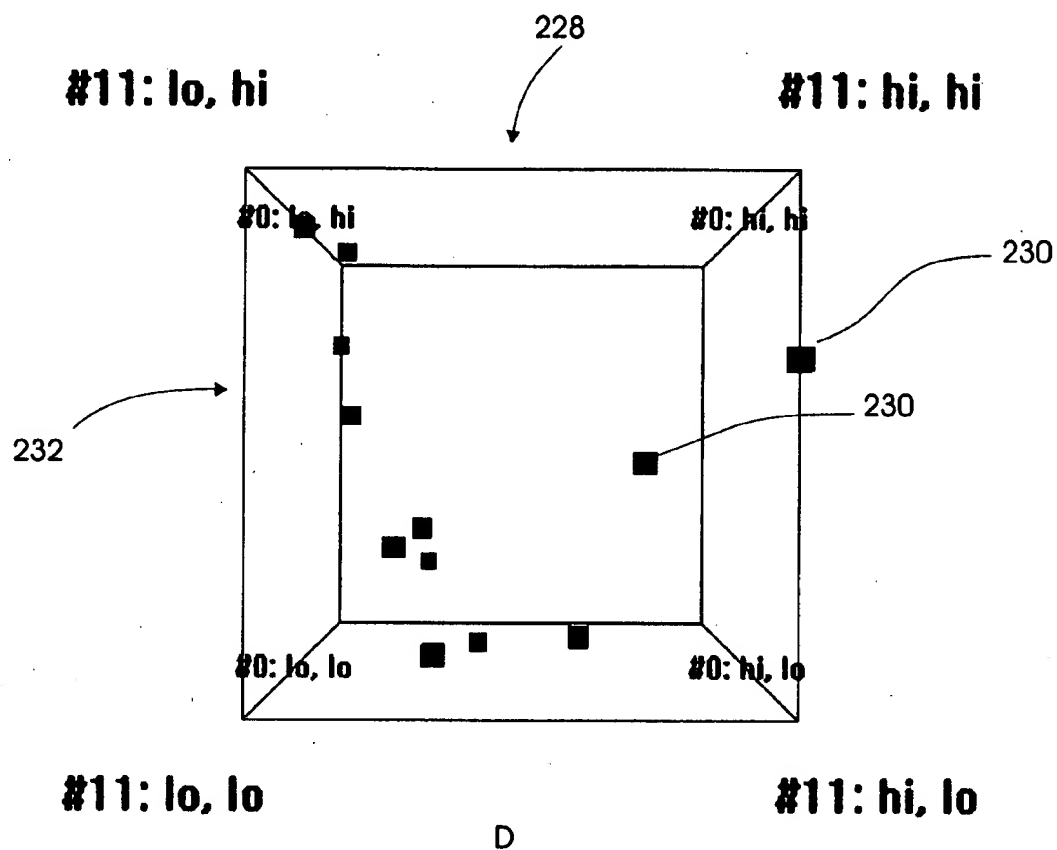


Figure 2

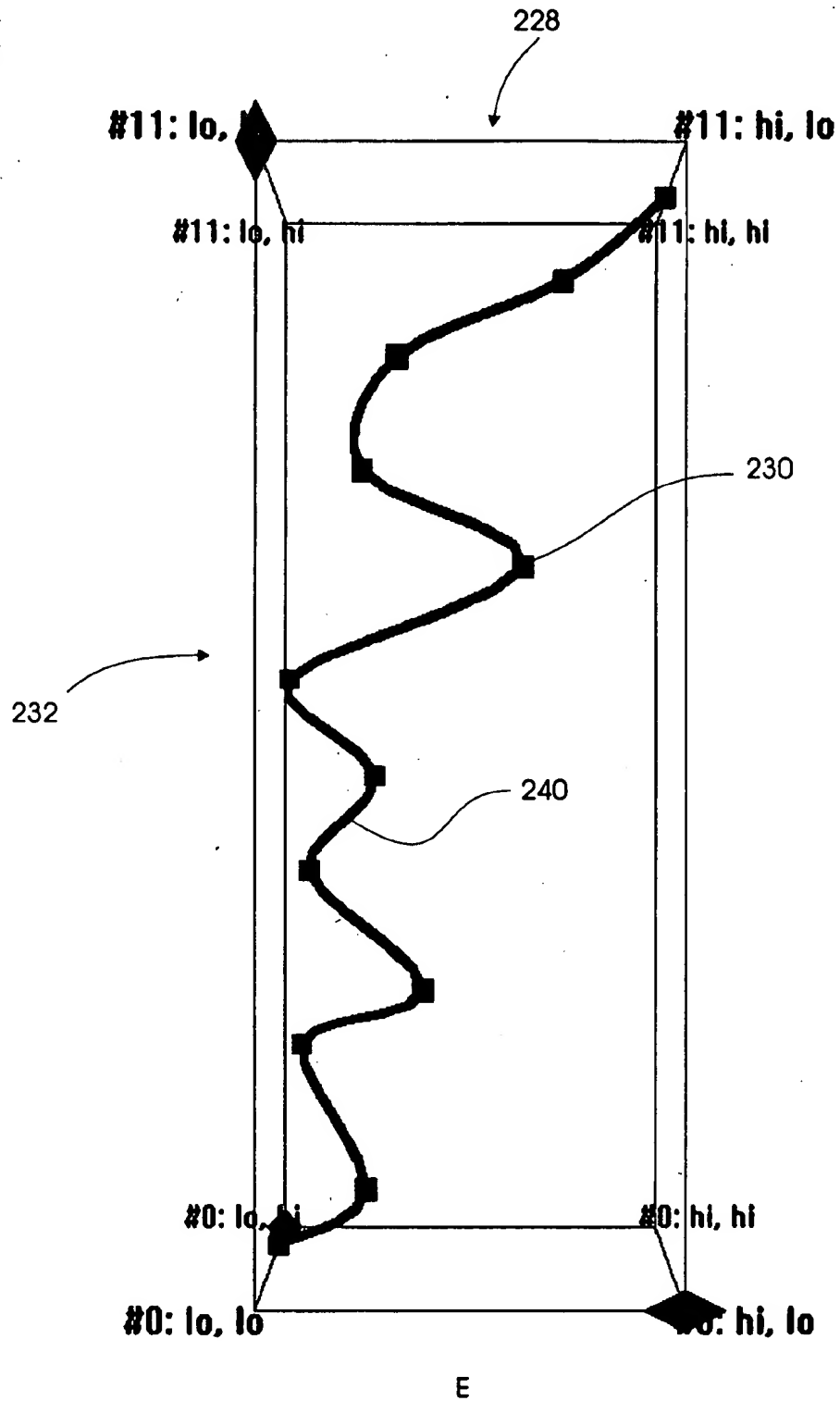


Figure 2

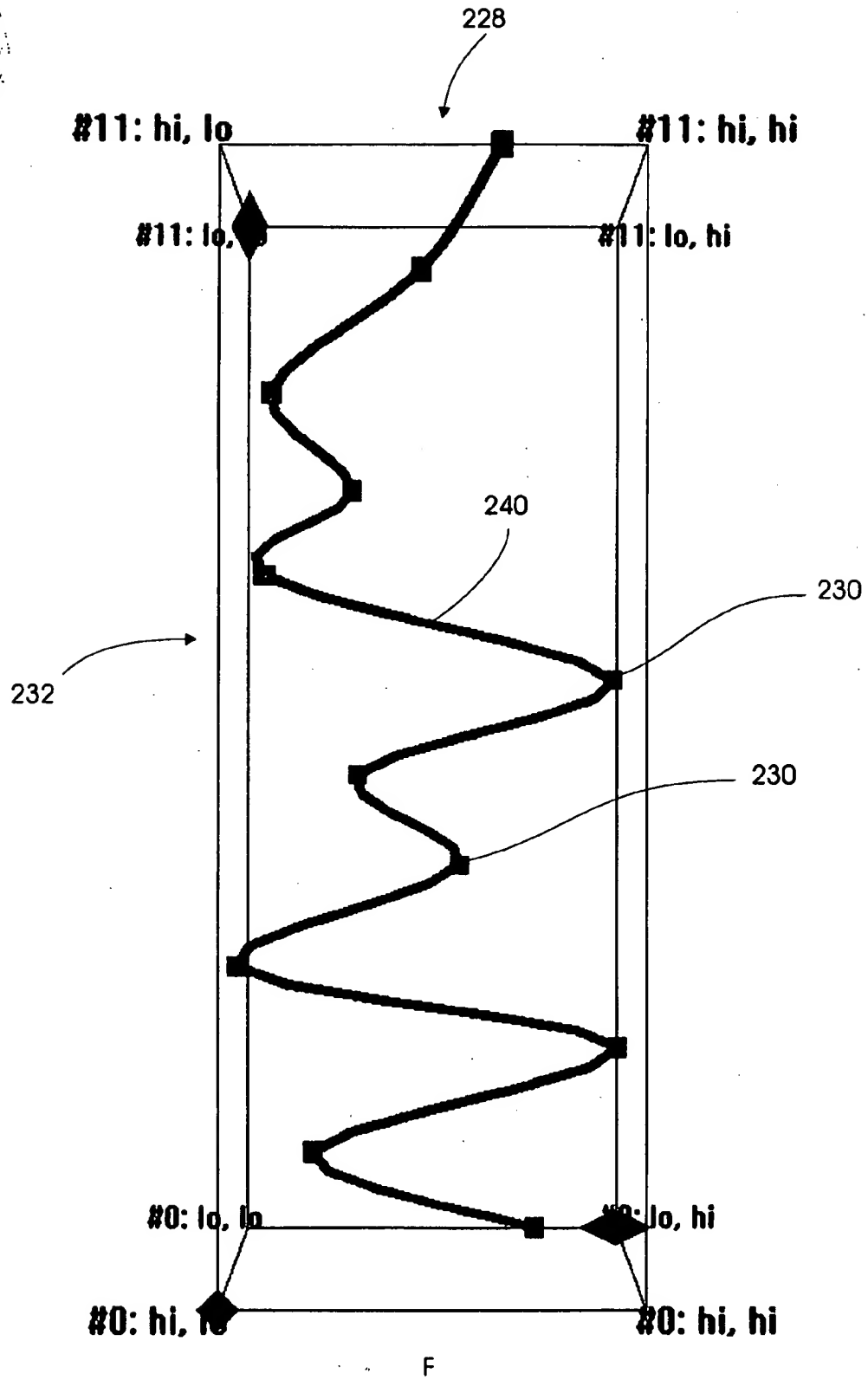


Figure 2

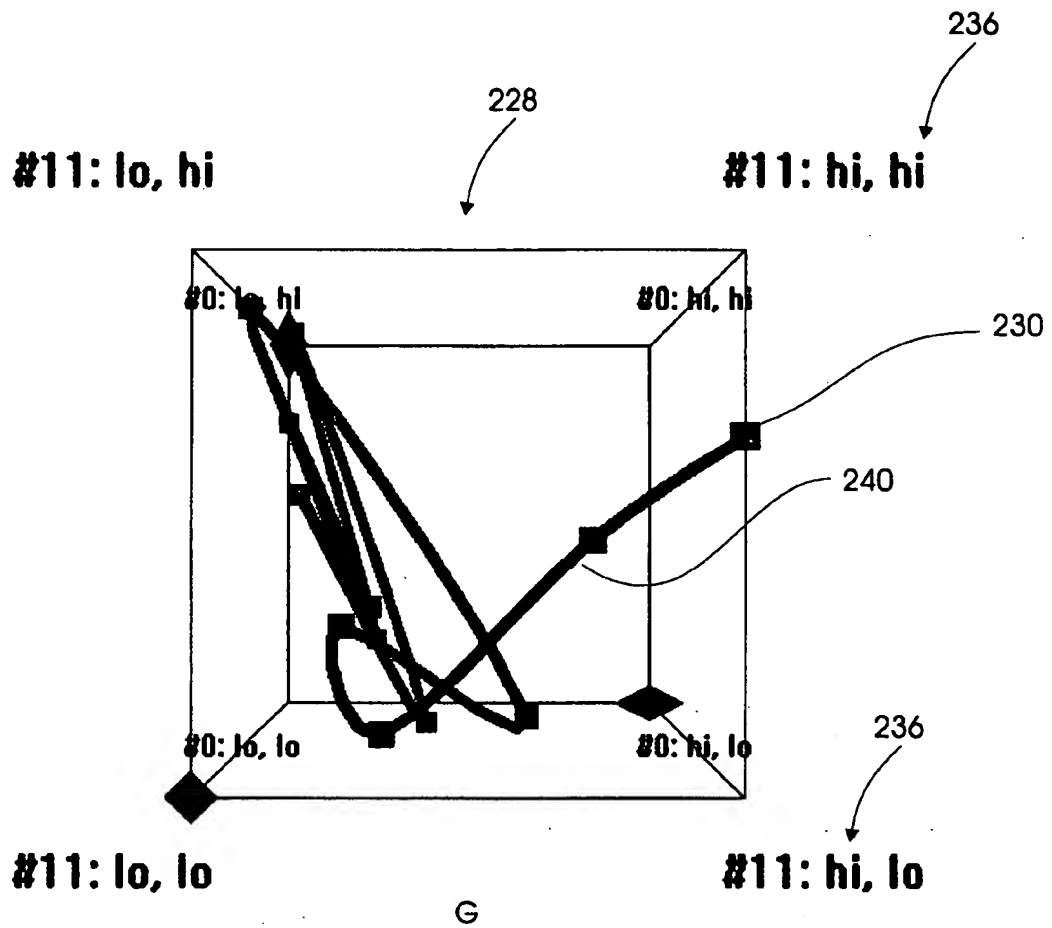


Figure 2

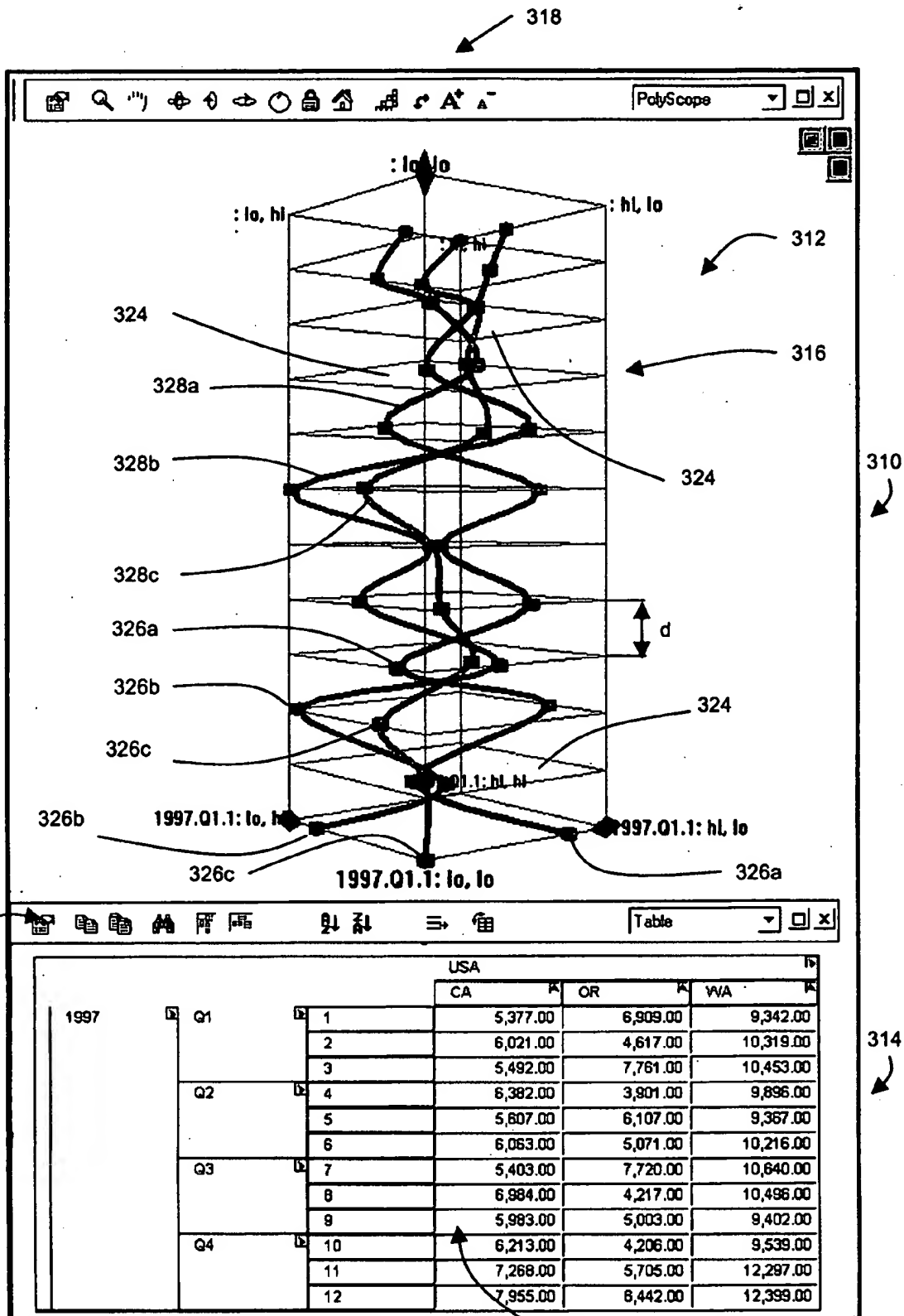


Figure 3

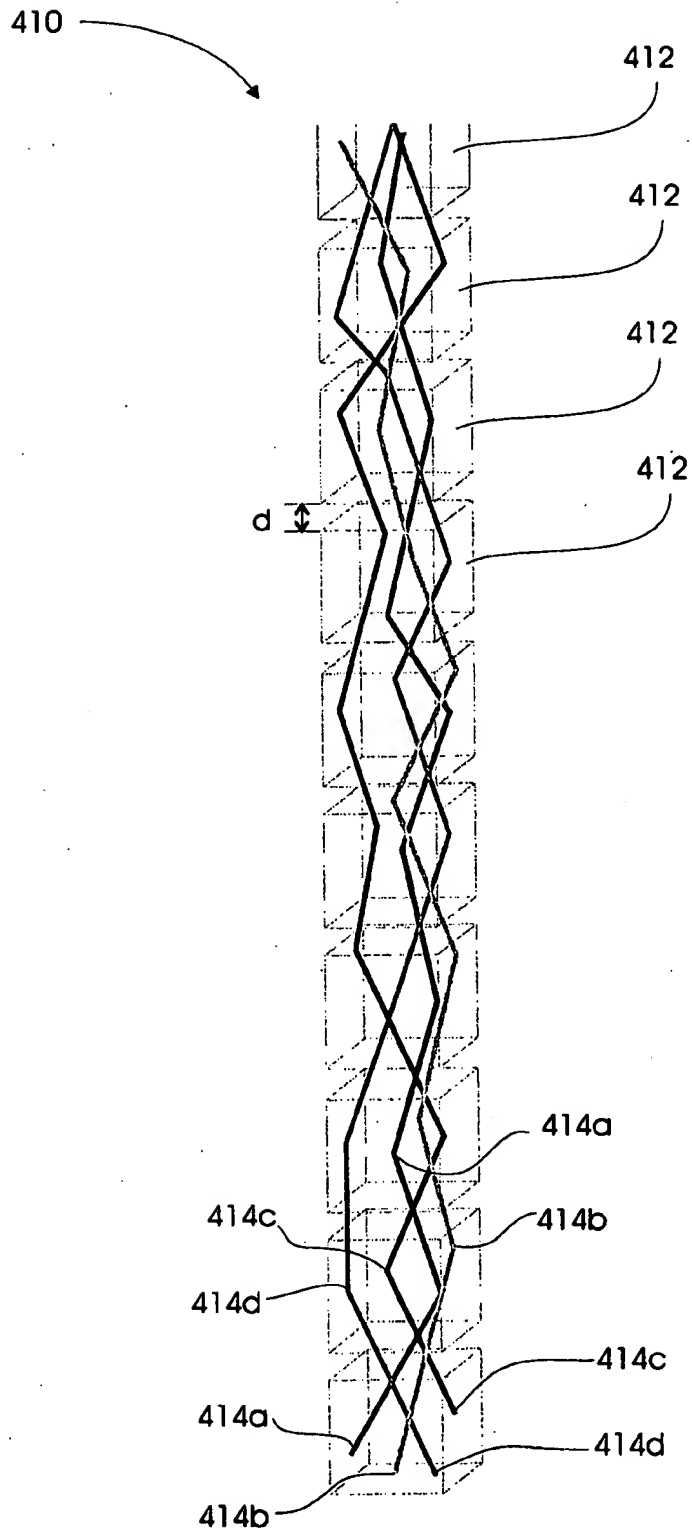


Figure 4

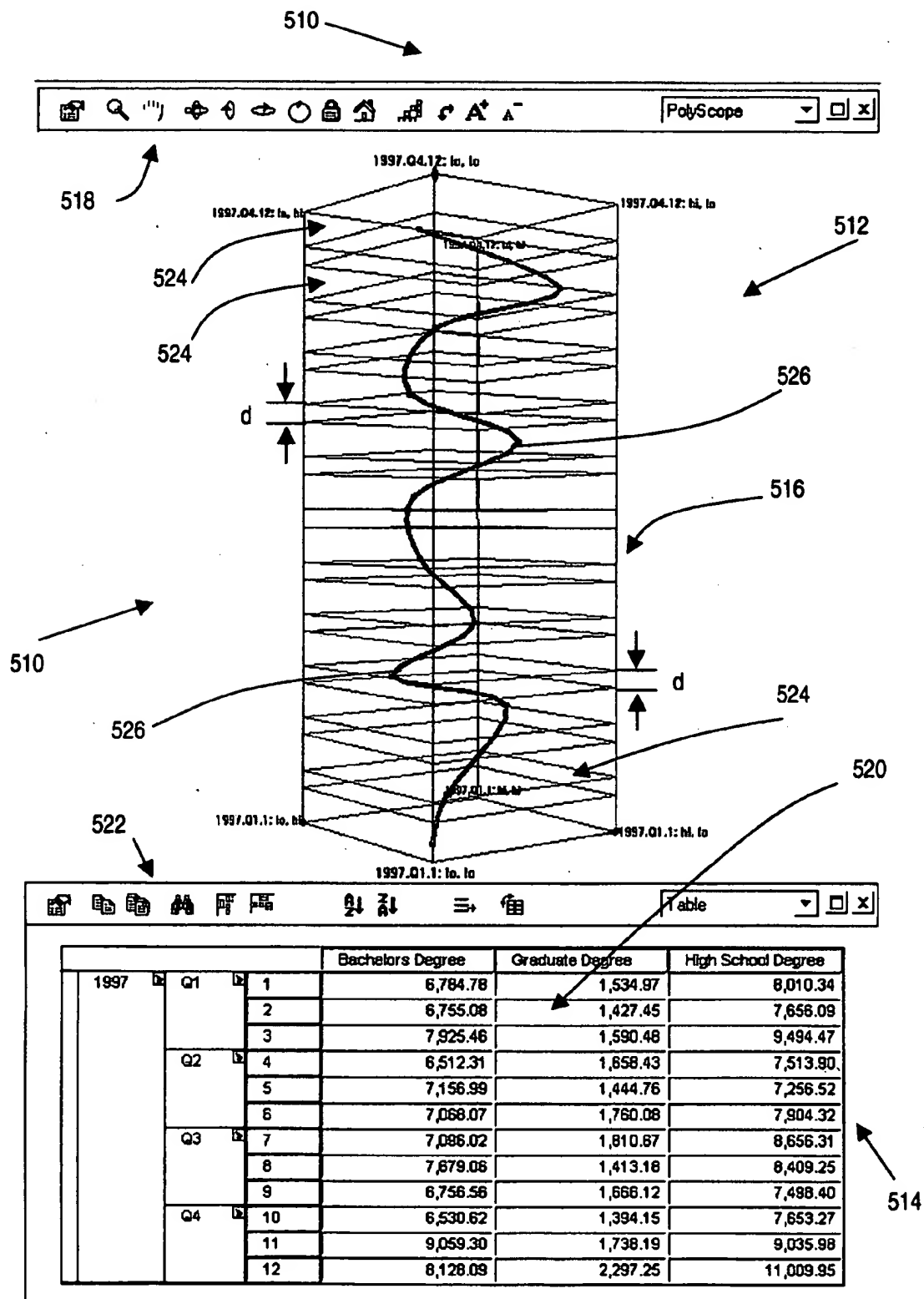


Figure 5

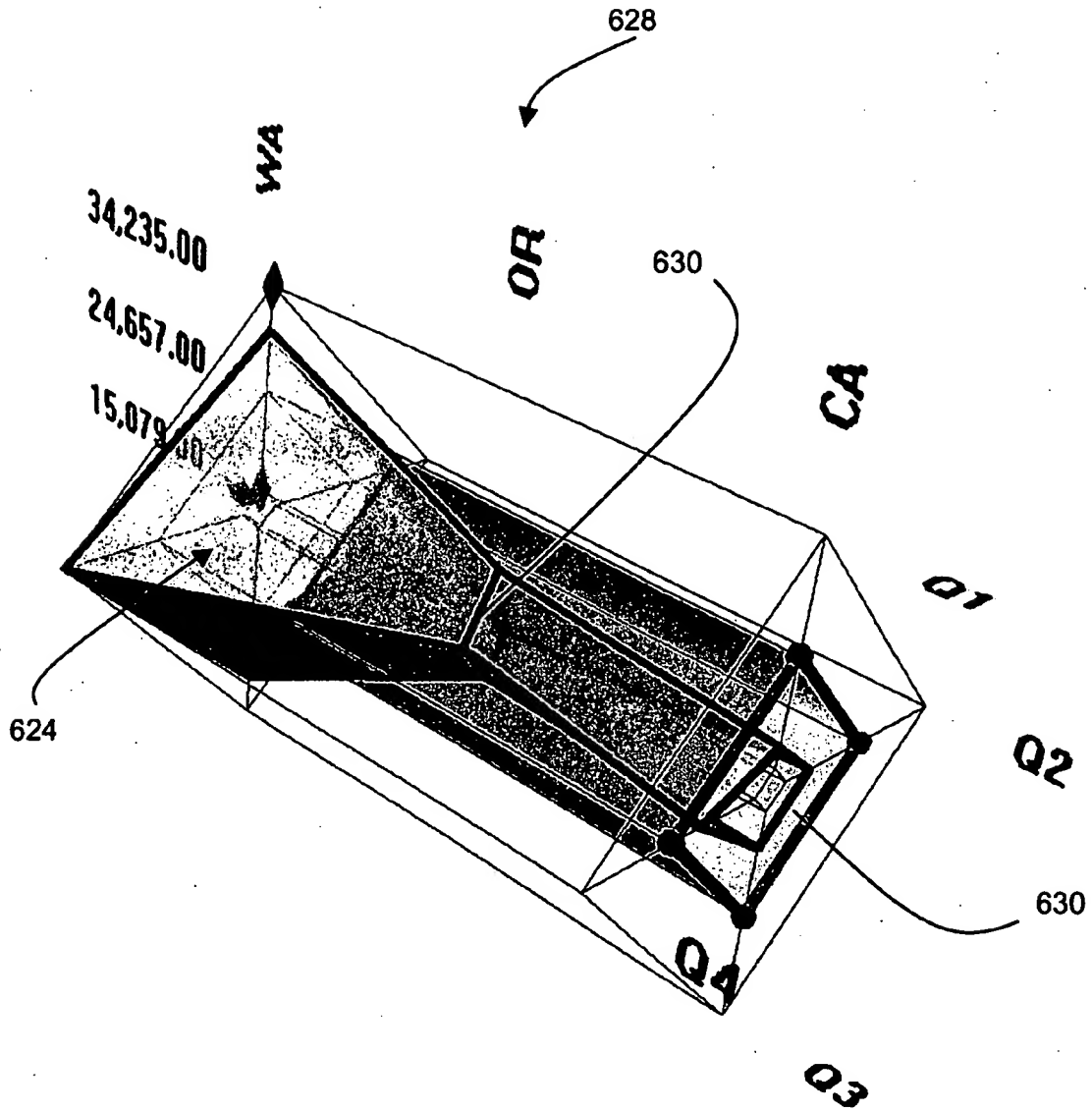


Figure 6

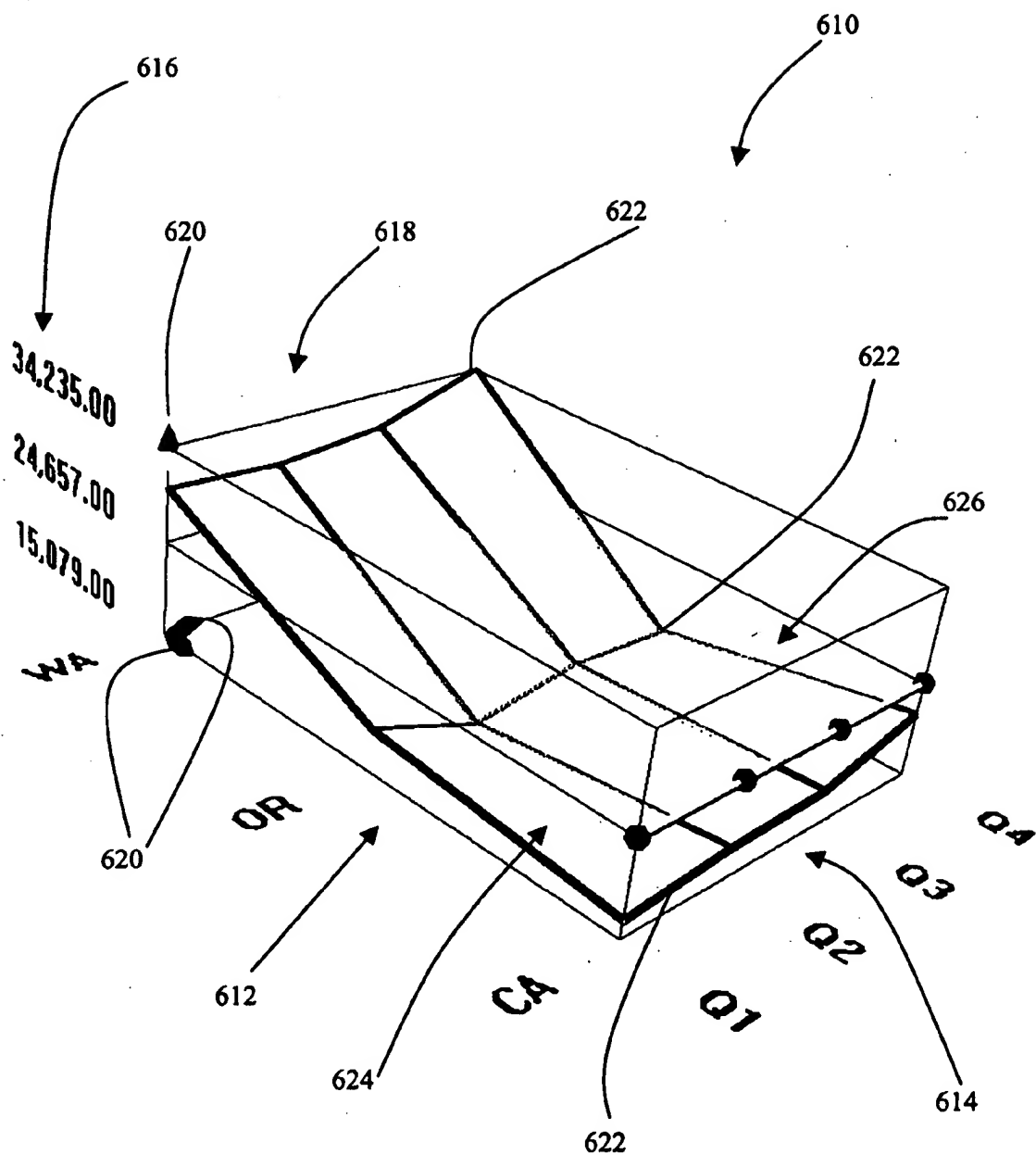
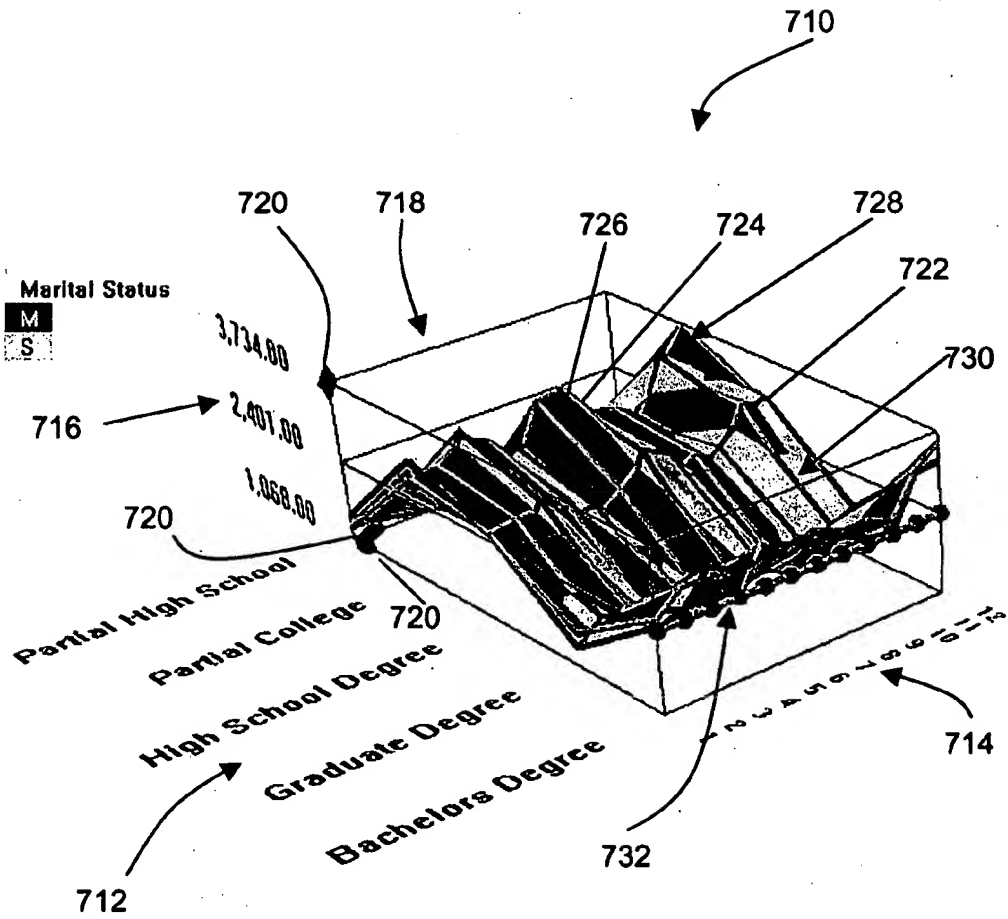


FIGURE 6A



A

Figure 7

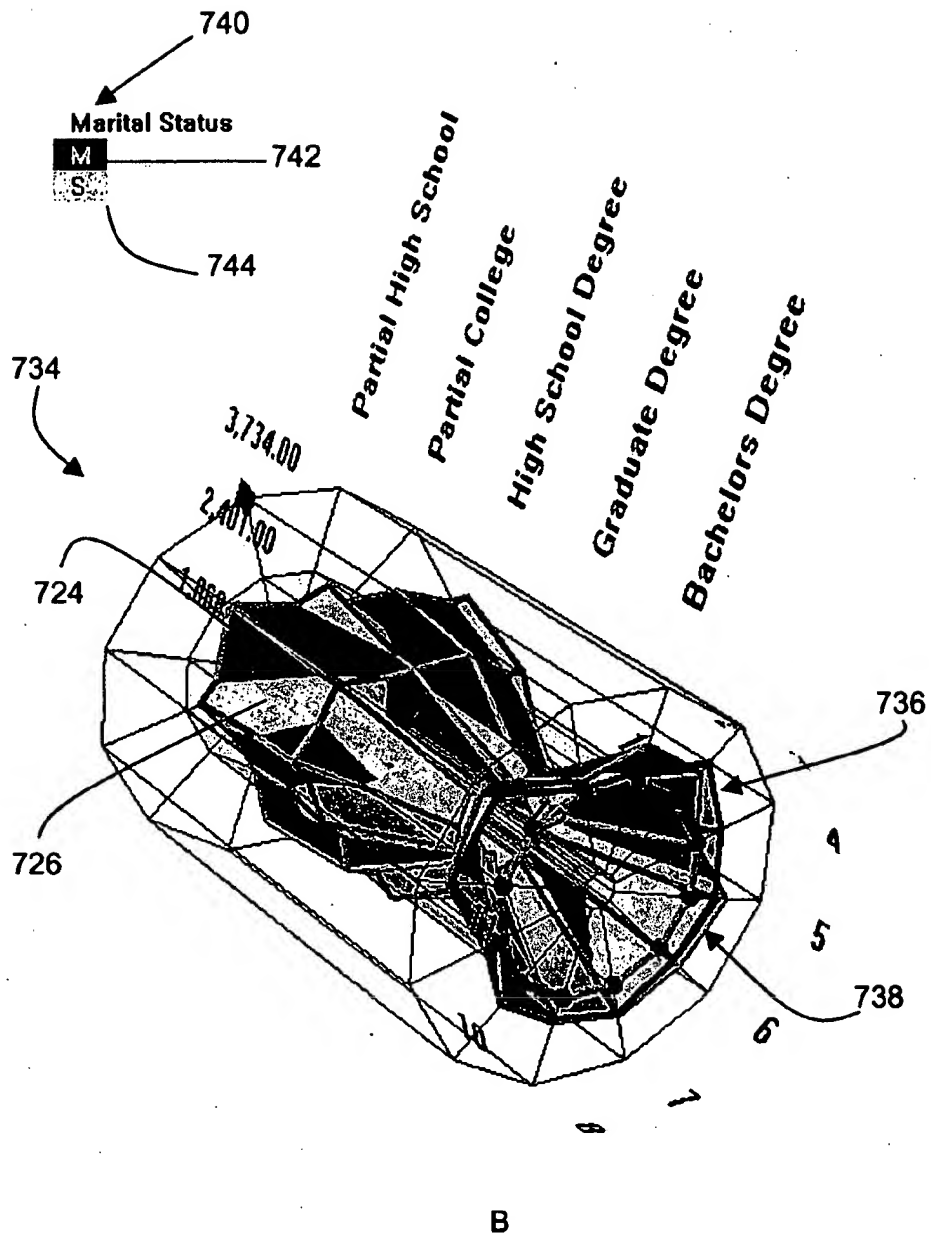


Figure 7

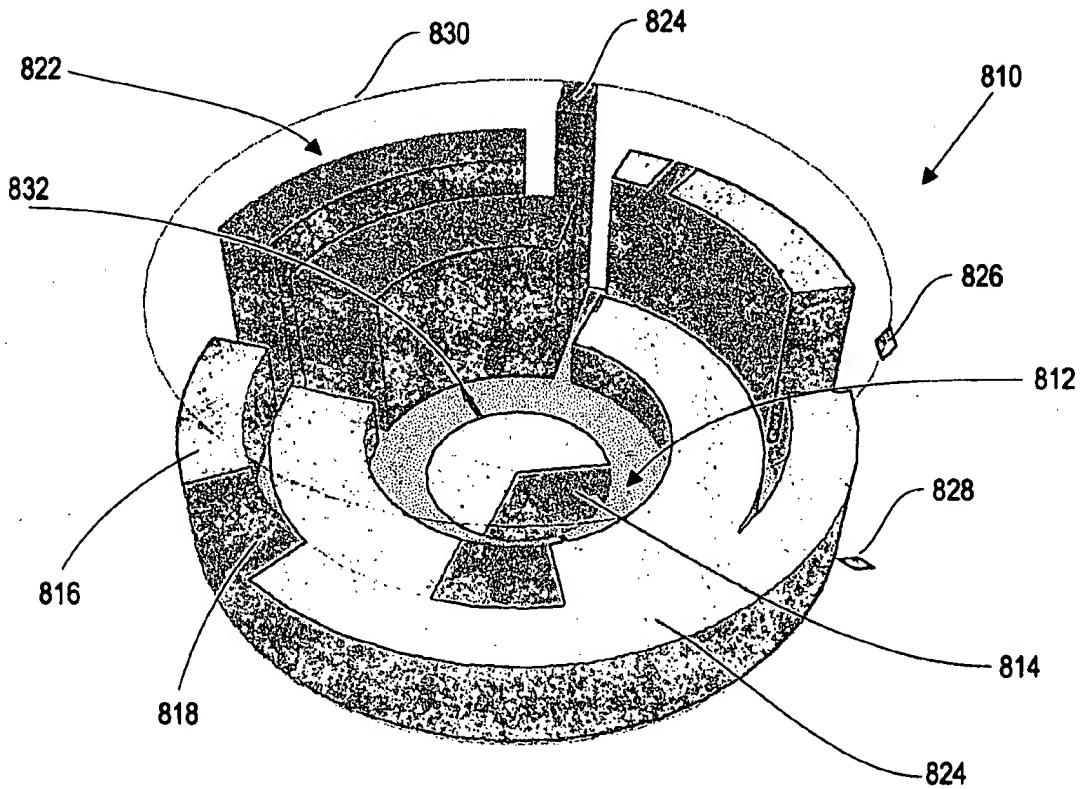
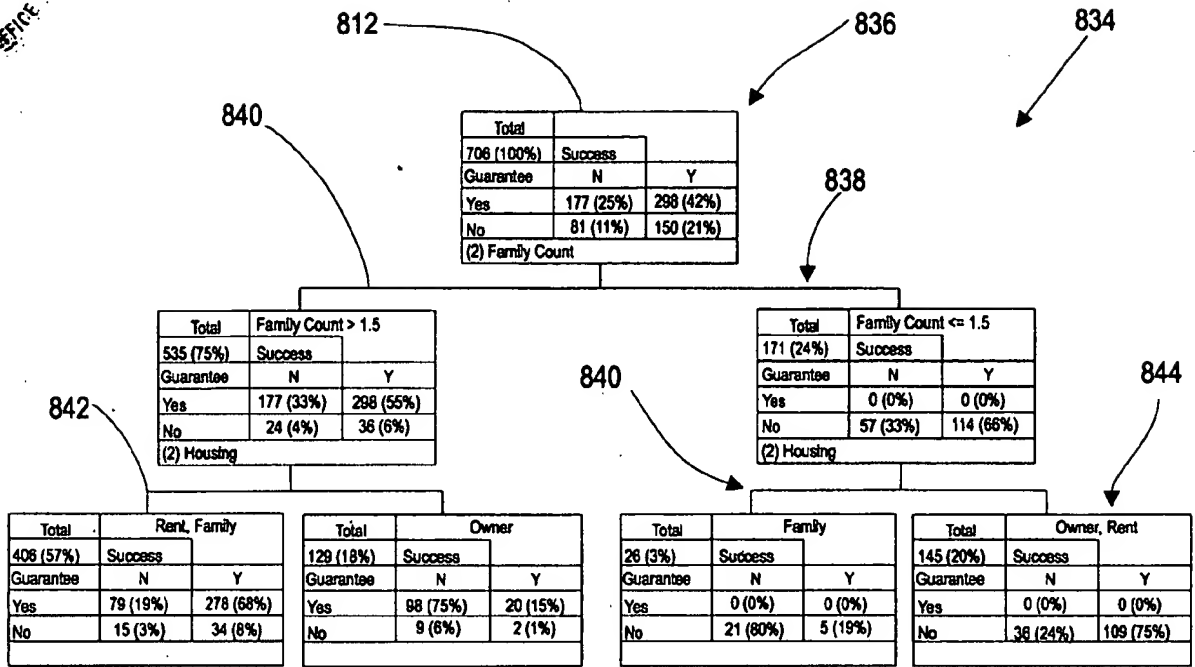


Figure 8a



Total		Success	
706 (100%)			
Guarantee		N	Y
Yes		177 (25%)	288 (42%)
No		81 (11%)	150 (21%)
(2) Family Count			

Total		Family Count > 1.5	
535 (75%)		Success	
Guarantee		N	Y
Yes		177 (33%)	298 (55%)
No		24 (4%)	36 (6%)
(2) Housing			

Total		Family Count <= 1.5	
171 (24%)		Success	
Guarantee		N	Y
Yes		0 (0%)	0 (0%)
No		57 (33%)	114 (66%)
(2) Housing			

Total		Rent, Family	
406 (57%)		Success	
Guarantee		N	Y
Yes		79 (19%)	278 (68%)
No		15 (3%)	34 (8%)

Total		Owner	
129 (18%)		Success	
Guarantee		N	Y
Yes		88 (75%)	20 (15%)
No		9 (6%)	2 (1%)

Total		Family	
26 (3%)		Success	
Guarantee		N	Y
Yes		0 (0%)	0 (0%)
No		21 (80%)	5 (19%)

Total		Owner, Rent	
145 (20%)		Success	
Guarantee		N	Y
Yes		0 (0%)	0 (0%)
No		38 (24%)	109 (75%)

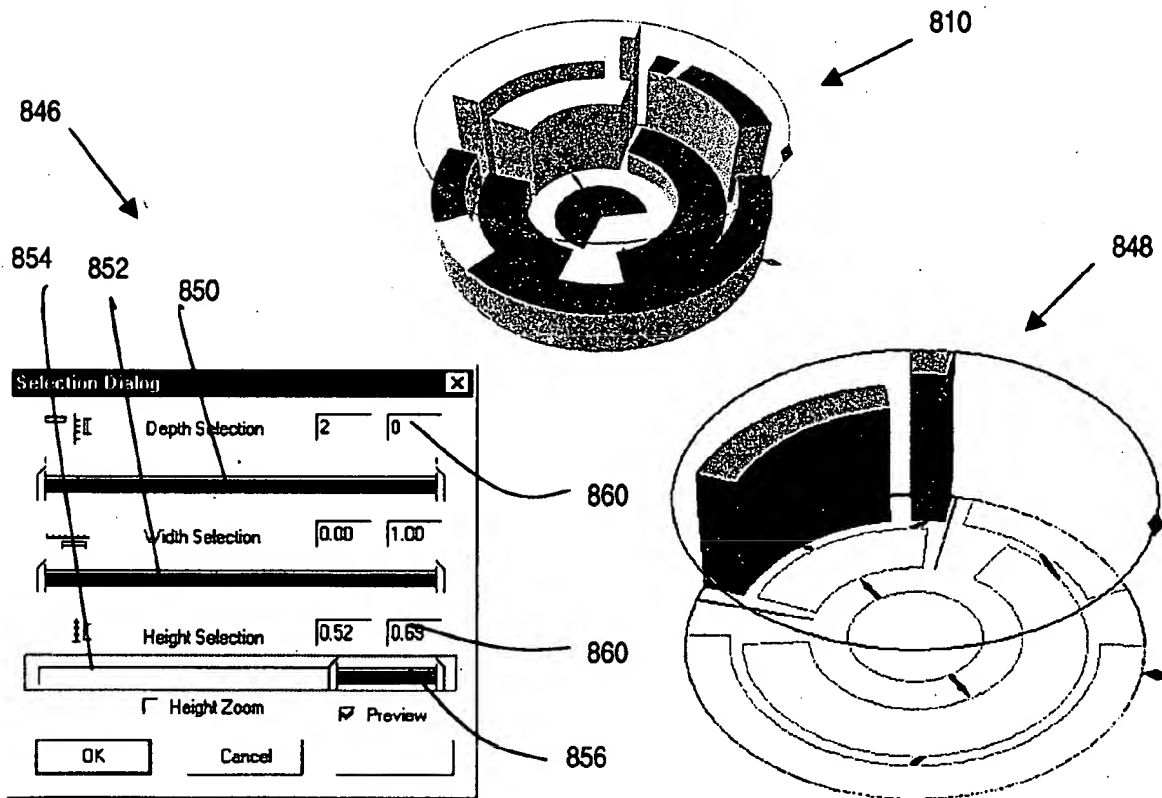
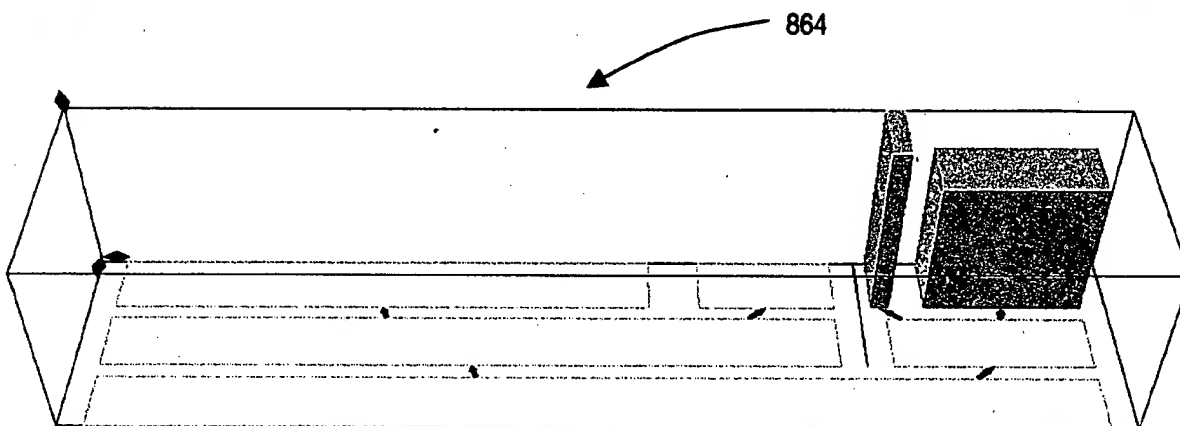
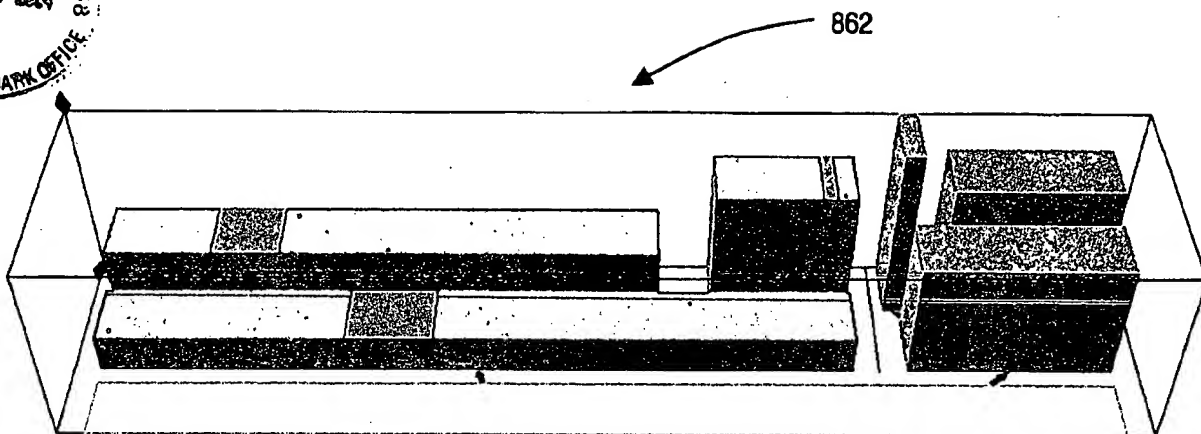





Figure 8b



Selection Dialog

 Depth Selection

 Width Selection

 Height Selection

☐ Height Zoom ☒ Preview

Figure 8c



912

Total		Success	
706 (100%)		N	Y
Guaranteed		177 (25%)	298 (42%)
Yes		61 (11%)	150 (21%)
No			
~21 Family Count			

Total		Family_Count > 1.5		Success	
535 (76%)		N	Y		
Guaranteed		177 (33%)	298 (55%)		
Yes		24 (4%)	35 (6%)		
No					
~121 Housing					

Total		Family_Count <= 1.5		Success	
171 (24%)		N	Y		
Guaranteed		0 (0%)	0 (0%)		
Yes		57 (33%)	114 (66%)		
No					
~71 Housing					

Total		Rent, Family		Success	
405 (57%)		N	Y		
Guaranteed		73 (18%)	278 (68%)		
Yes		15 (4%)	34 (8%)		
No					
~131 Married Status					

Total		Owners		Success	
129 (18%)		N	Y		
Guaranteed		58 (75%)	20 (15%)		
Yes		9 (6%)	2 (1%)		
No					
~71 Divorced					

Total		Family		Success	
26 (4%)		N	Y		
Guaranteed		0 (0%)	0 (0%)		
Yes		21 (80%)	5 (19%)		
No					
~121 Divorced					

Total		Owners, Rent		Success	
145 (20%)		N	Y		
Guaranteed		0 (0%)	0 (0%)		
Yes		26 (24%)	109 (76%)		
No					
~121 Housing					

Total		Married		Success	
323 (45%)		N	Y		
Guaranteed		62 (19%)	261 (77%)		
Yes		4 (1%)	6 (1%)		
No					
~131 Married Status					

Total		Male		Success	
19 (2%)		N	Y		
Guaranteed		6 (31%)	11 (57%)		
Yes		1 (5%)	1 (5%)		
No					
~131 Married Status					

Total		TV, Other		Success	
110 (15%)		N	Y		
Guaranteed		52 (47%)	9 (8%)		
Yes		8 (7%)	1 (1%)		
No					
~131 Married Status					

Total		Miss, Ms		Success	
20 (2%)		N	Y		
Guaranteed		0 (0%)	0 (0%)		
Yes		19 (95%)	1 (5%)		
No					
~131 Married Status					

Total		Miss		Success	
6 (0%)		N	Y		
Guaranteed		0 (0%)	0 (0%)		
Yes		2 (33%)	4 (66%)		
No					
~131 Married Status					

Total		Rent		Success	
125 (17%)		N	Y		
Guaranteed		0 (0%)	0 (0%)		
Yes		22 (17%)	103 (82%)		
No					
~131 Married Status					

Total		C		Success	
20 (2%)		N	Y		
Guaranteed		0 (0%)	0 (0%)		
Yes		0 (0%)	0 (0%)		
No					
~131 Married Status					

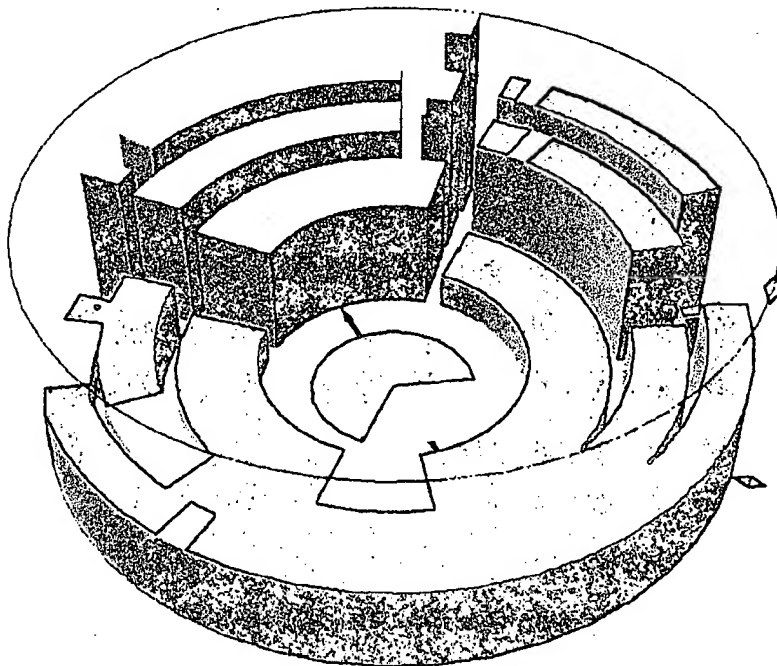
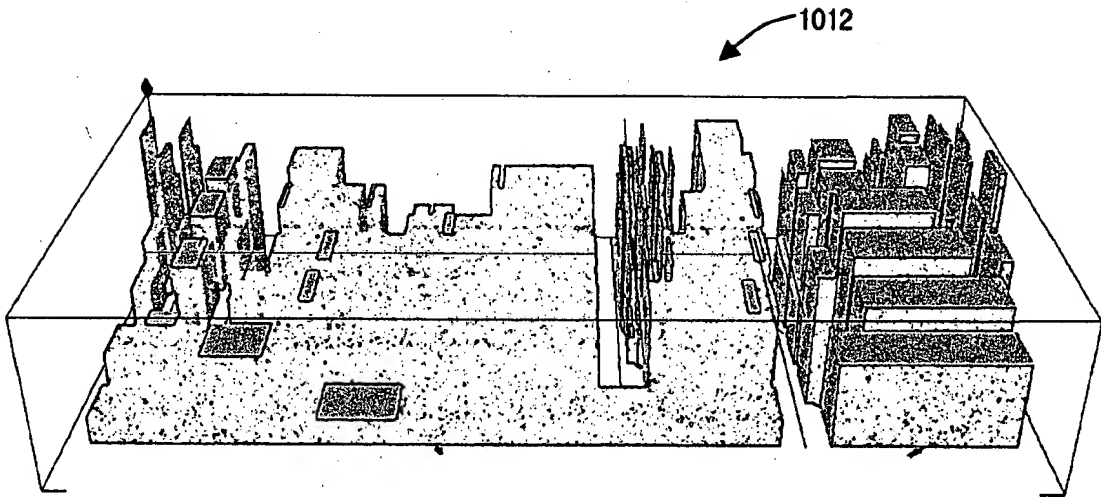
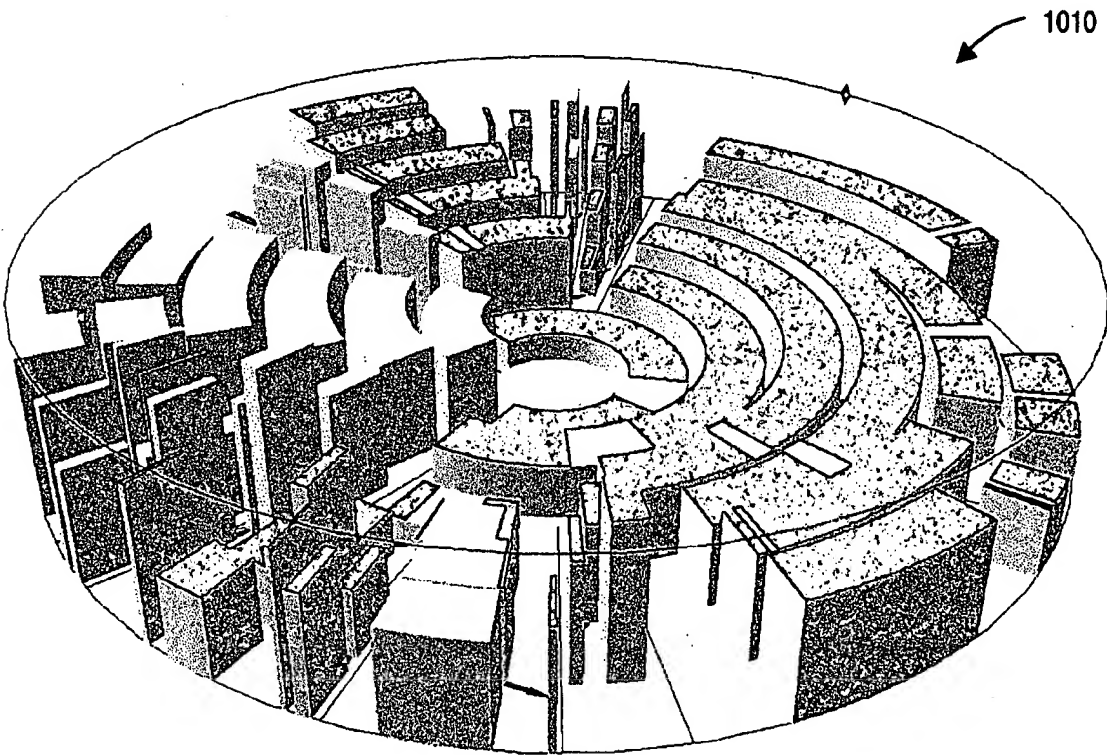


Figure 9



B



A

Figure 10

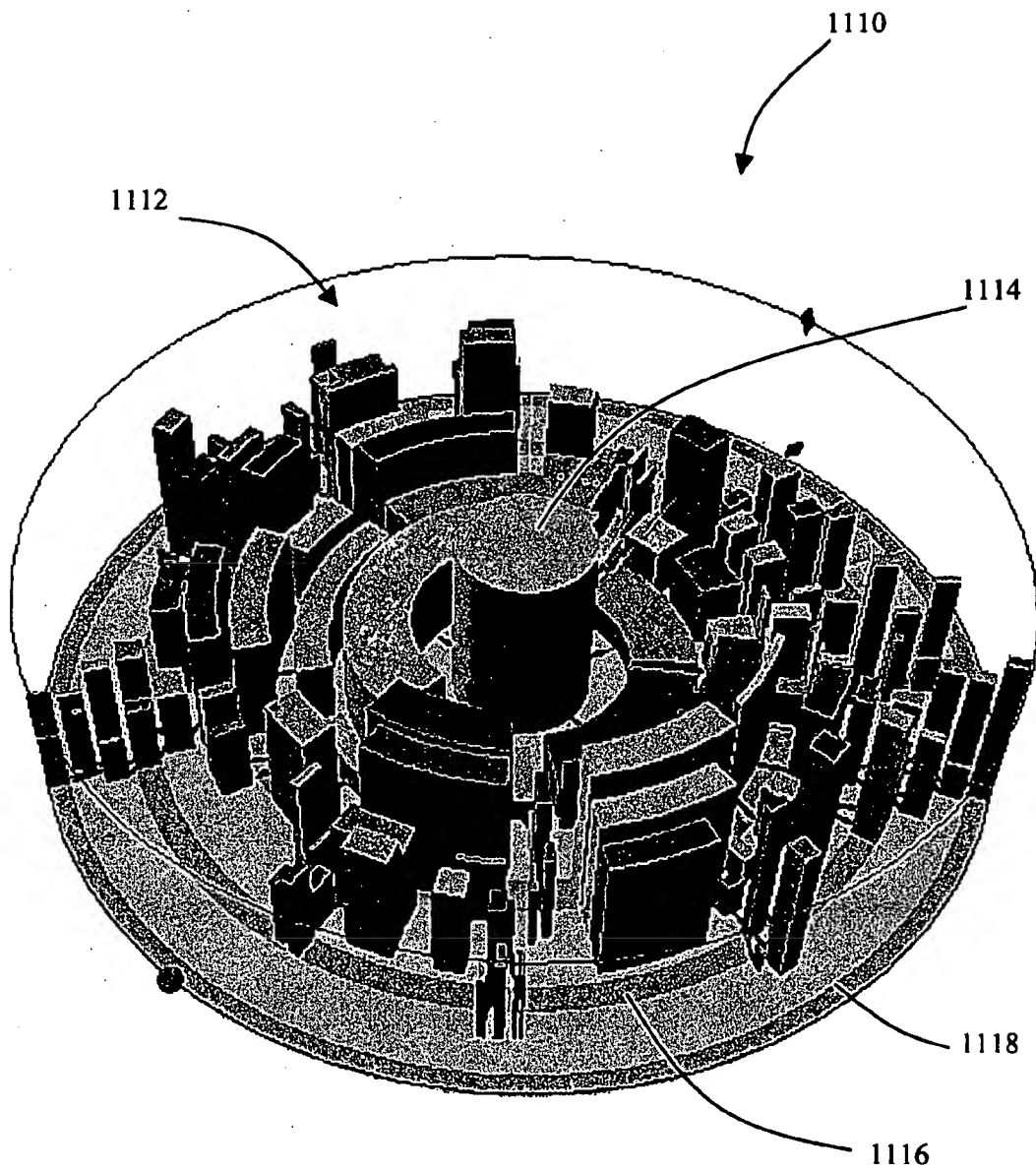


Figure 11

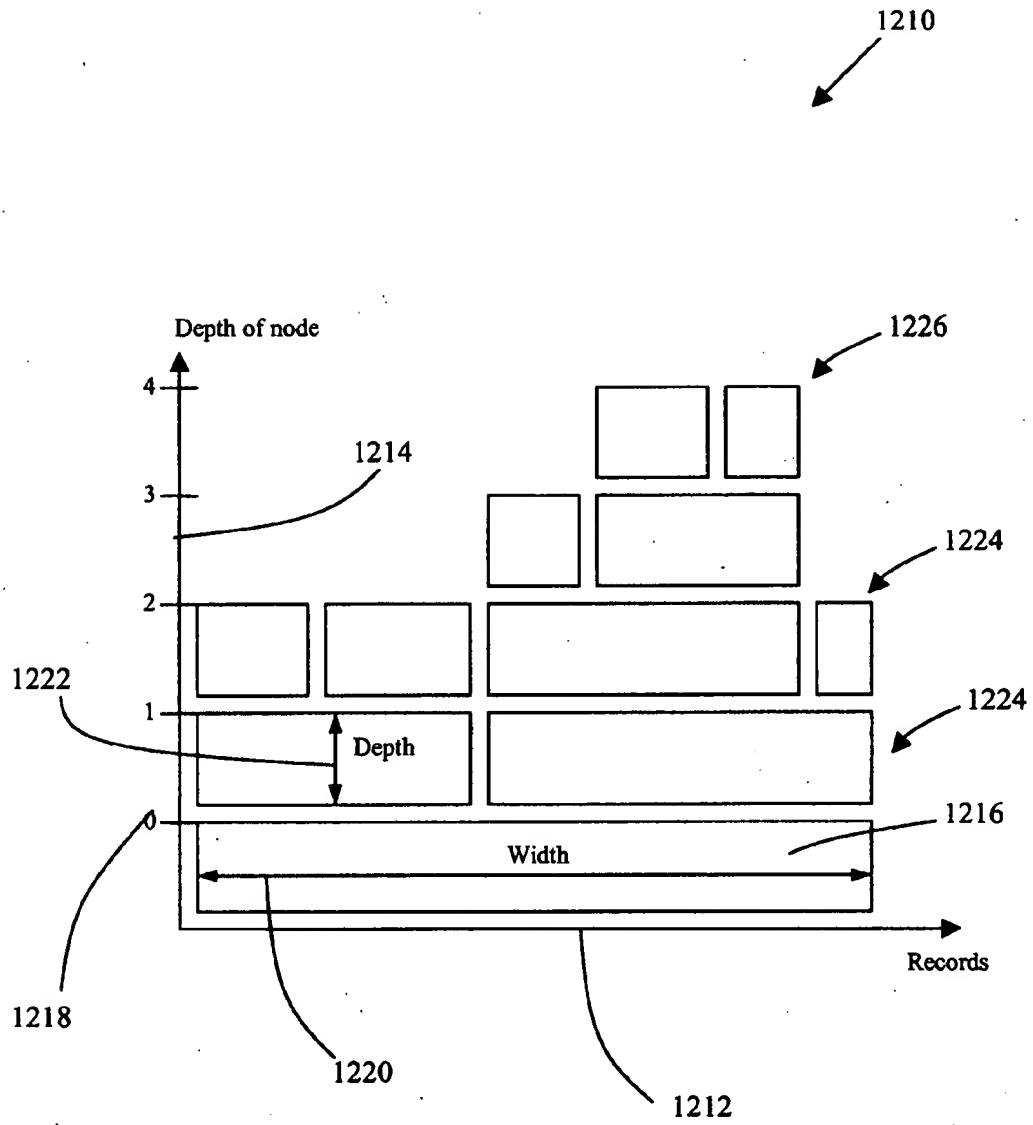
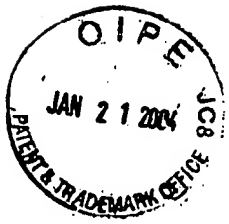


Figure 12

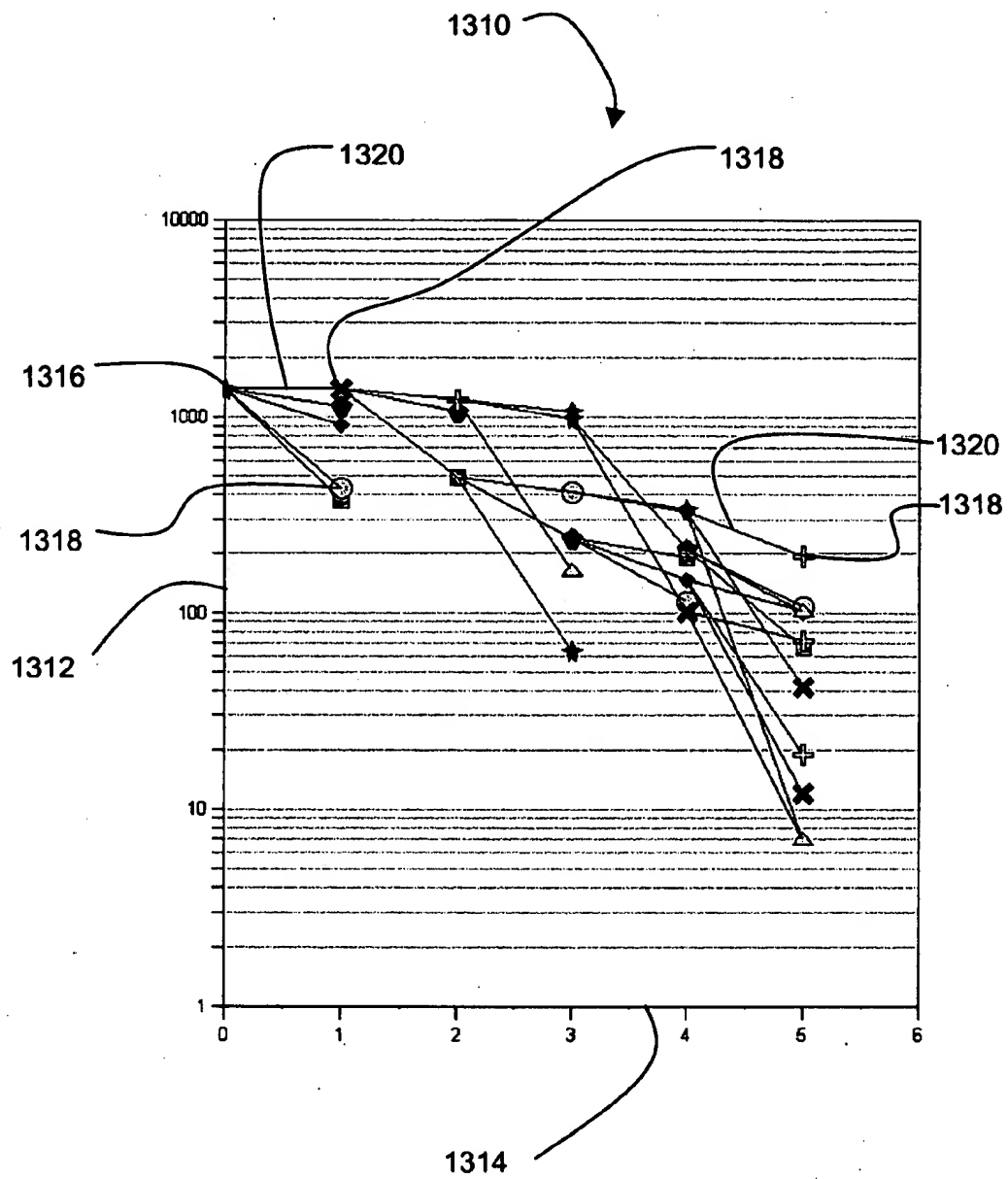


Figure 13



1420

Anwar MDIV Control

Geometry | Water | Grid | Other

Background Color Selection Color

Pie Accuracy

Depth

Width

☐ Proportional Gap

☒ Fixed Gap

Element Size

☐ Fixed Depth Step

☒ Fixed Square Area

☐ Keep visible

B

1412 1414 1416 1418 1410

Anwar MDIV Control

Geometry | Water | Grid | Other

☒ Separation Lines

Color

☒ Childs

Tree Root Size

☒ Arrows

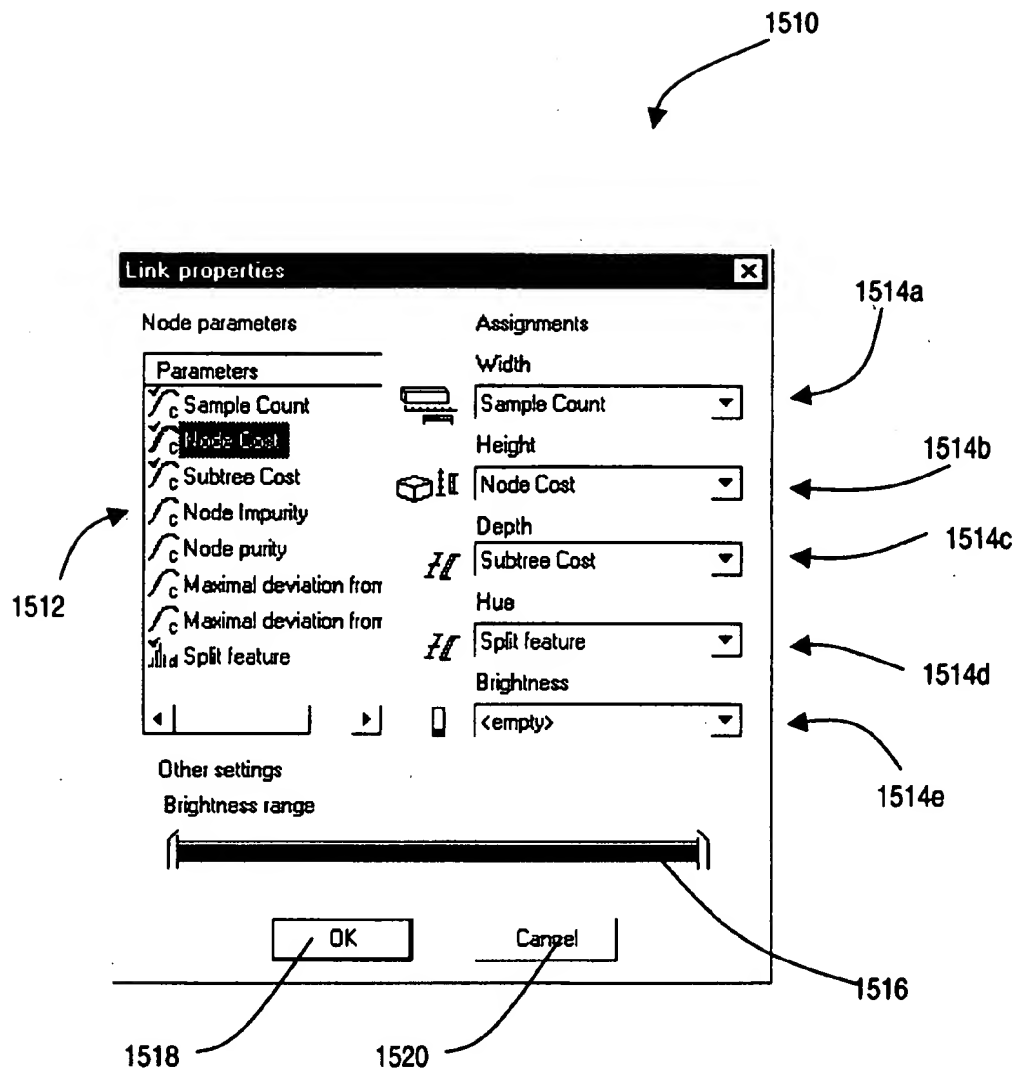
Color

Width

☒ Keep visible

A

Figure 14



A

Figure 15

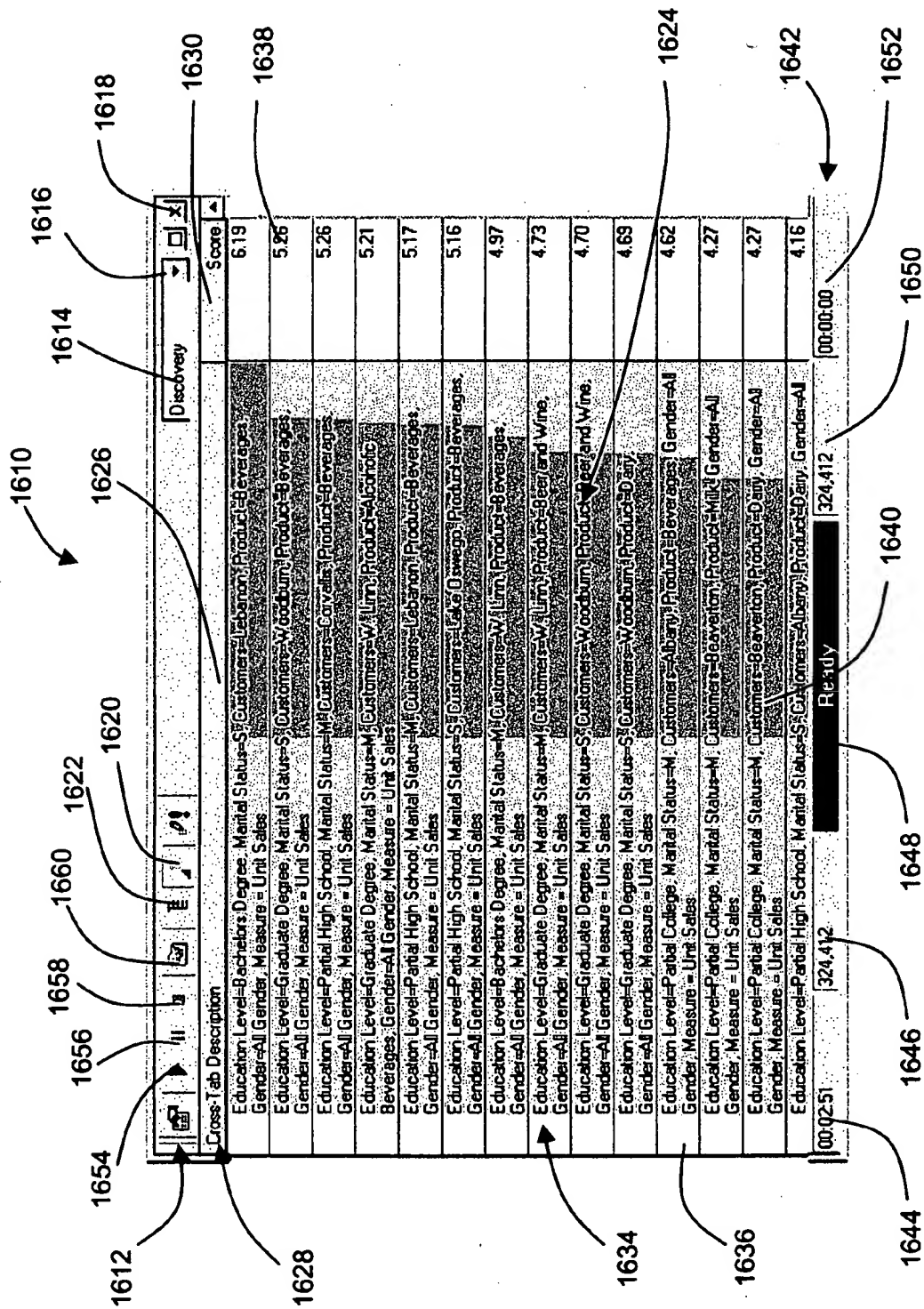


Figure 16





Exceptions		Score
+	Customers=CA, Education Level=All Education Level, Gender=All Gender, Measure = Unit Sales	28.33 (57)
+	Customers=CA, Education Level=All Education Level, Measure =	26.29 (26)
+	Customers=USA, Education Level=All Education Level, Gender=All Gender, Measure = Unit Sales	24.50 (6)
+	Customers=USA, Education Level=All Education Level, Gender=All Gender, Product=All Products, Measure = Unit Sales	22.35 (6)
+	Customers=CA, Gender=All Gender, Measure = Unit Sales	16.30 (2)
+	Customers=USA, Education Level=All Education Level, Measure =	0.00 (1)
+	Education Level=All Education Level, Gender=All Gender, Measure	0.00 (1)
+	Customers=USA, Education Level=All Education Level, Product=All Products, Measure = Unit Sales	0.00 (1)

Figure 17

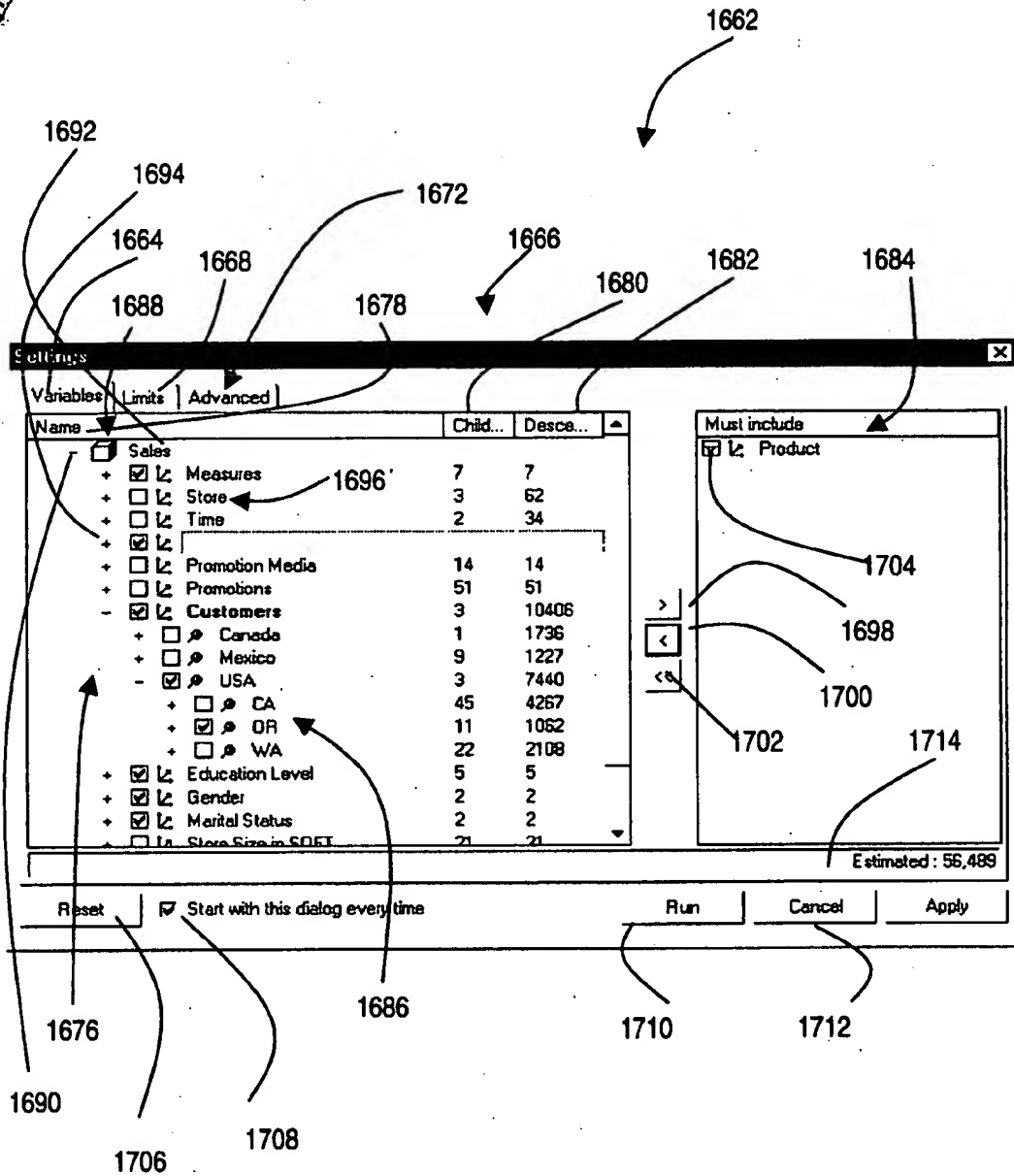


Figure 18A

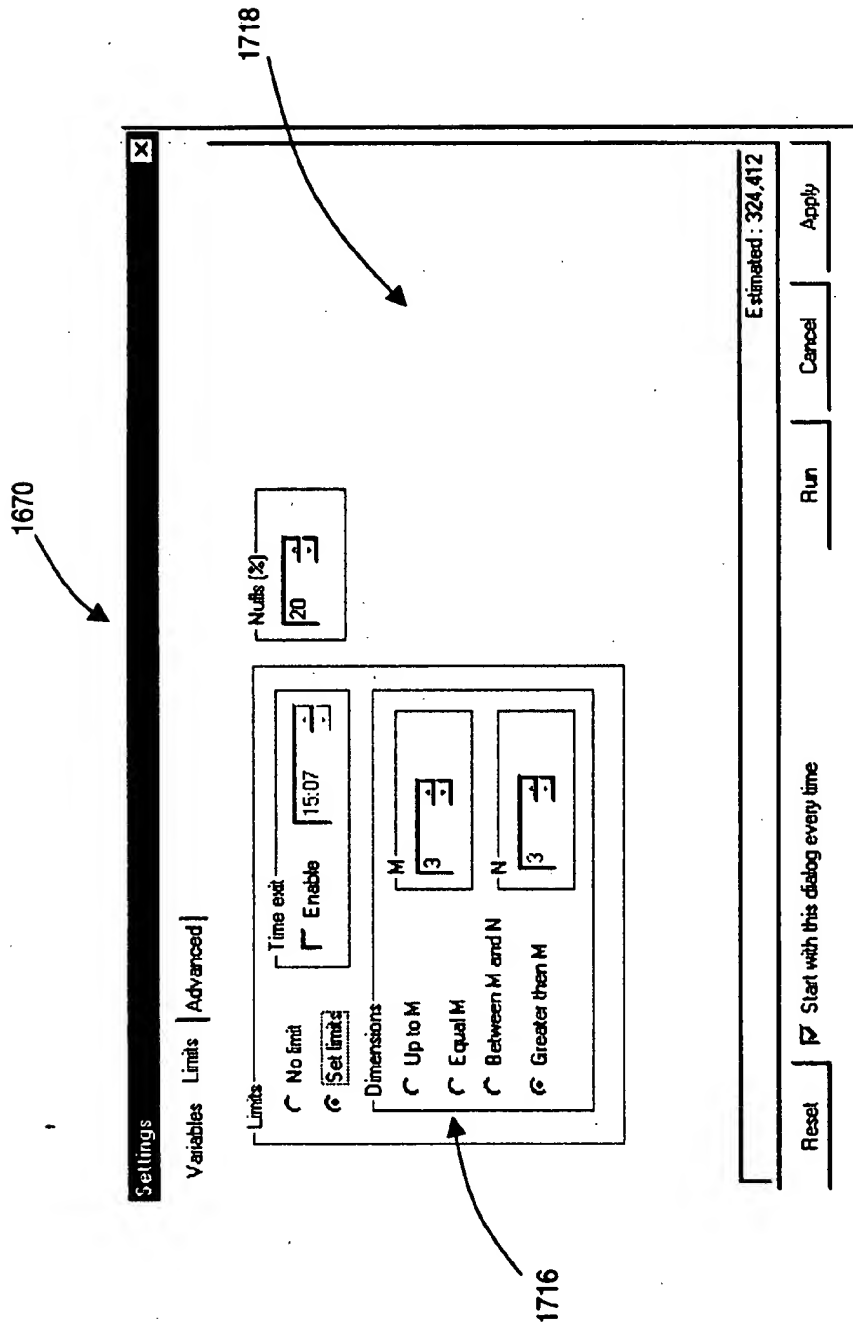


Figure 18b



1674

Settings

Variables | Limits | Advanced

Negative	Positive
100	1000
Zero threshold	Cross-tabs threshold
0	50000
Thread number	Memory optimization threshold
1	5

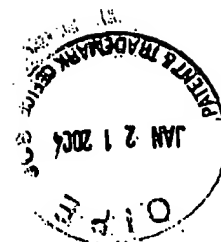
Estimated : 324,412

Reset ☒ Start with this dialog every time Run Cancel Apply

1672

1720

Figure 18c



Total			Family_Count > 1.5			Family_Count <= 1.5		
706 (100%) Success			535 (75%) Success			171 (24%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	177 (25%)	238 (42%)	Yes	177 (33%)	293 (53%)	Yes	0 (0%)	0 (0%)
No	81 (11%)	150 (21%)	No	24 (4%)	36 (6%)	No	57 (33%)	114 (56%)
- [2] Family_Count			- [2] Housing			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	62 (9%)	251 (77%)	Yes	92 (83%)	9 (8%)	Yes	0 (0%)	0 (0%)
No	4 (1%)	6 (1%)	No	8 (7%)	1 (0%)	No	22 (17%)	103 (82%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
406 (57%) Success			129 (18%) Success			145 (20%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
Yes	79 (9%)	278 (89%)	Yes	99 (75%)	20 (15%)	Yes	0 (0%)	0 (0%)
No	15 (3%)	34 (9%)	No	9 (6%)	2 (1%)	No	36 (24%)	109 (75%)
- [2] Married_Status			- [2] Reason			- [2] Housing		
Total			Total			Total		
323 (45%) Success			110 (15%) Success			125 (17%) Success		
Guarantee	N	Y	Guarantee	N	Y	Guarantee	N	Y
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Total			Total			Total		
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- [2] Married_Status			- [2] Reason			- [2] Housing		

Figure 21



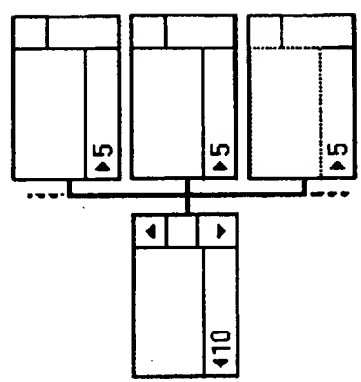
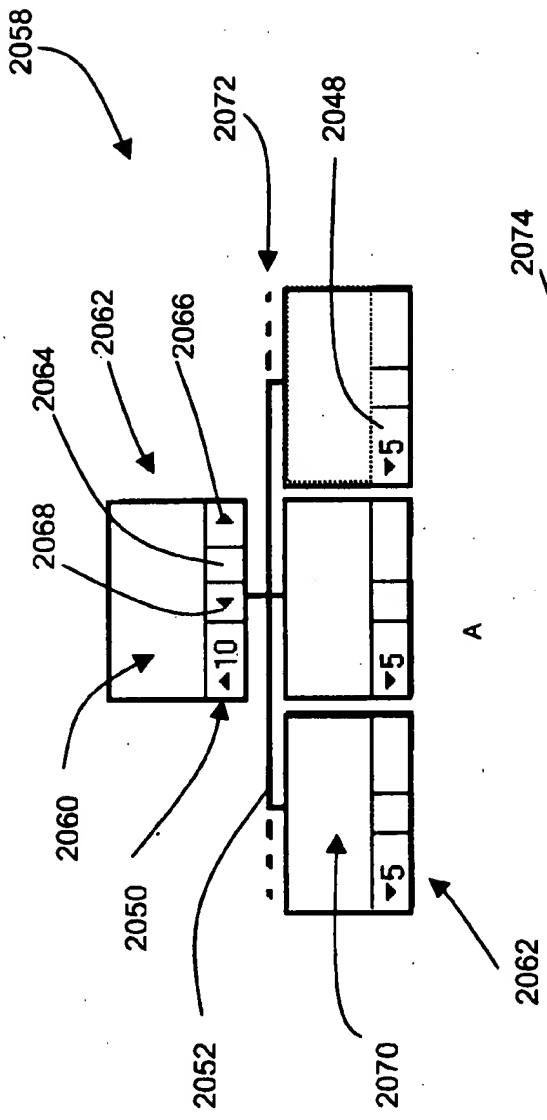


Figure 22



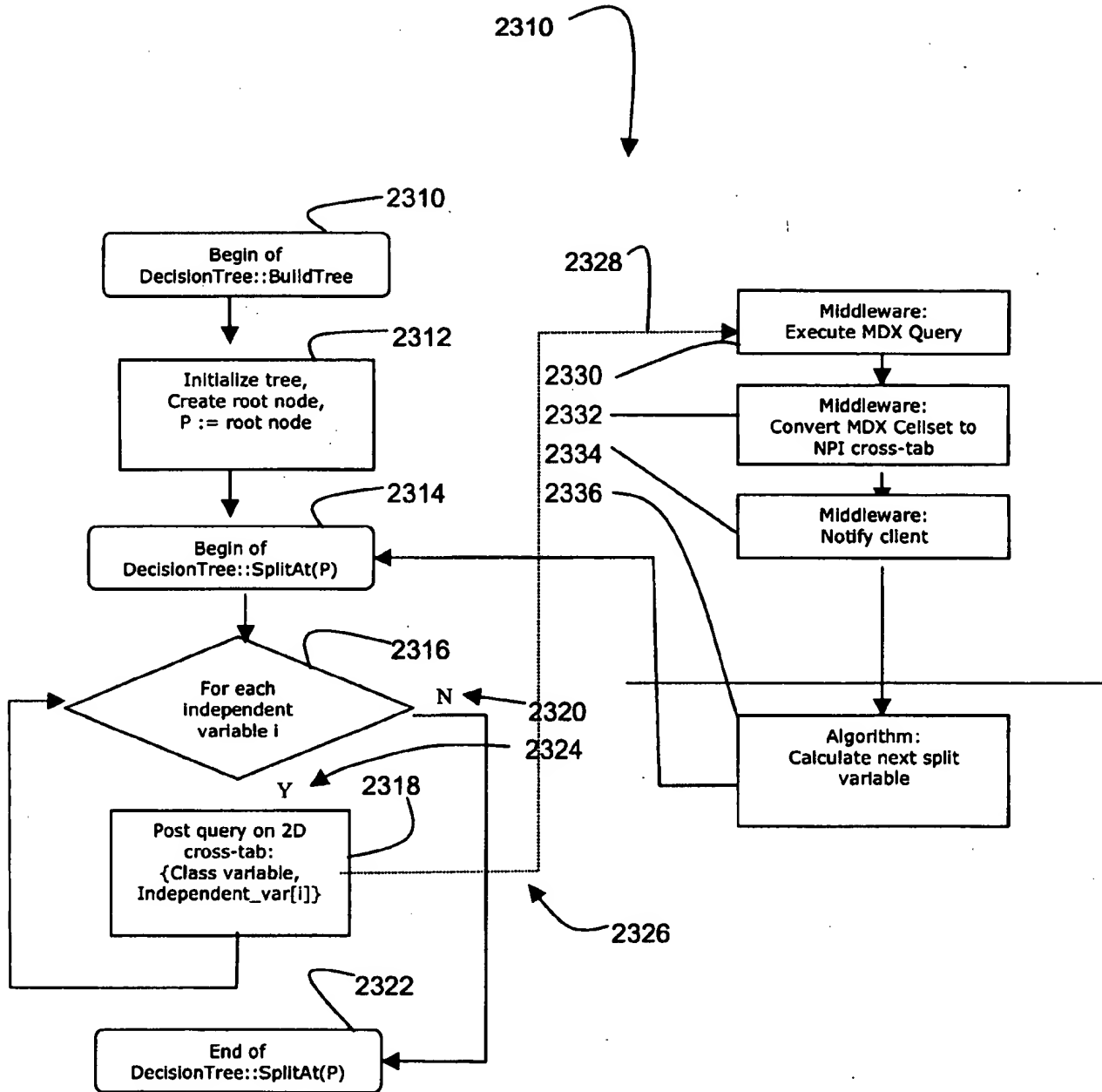


Figure 23



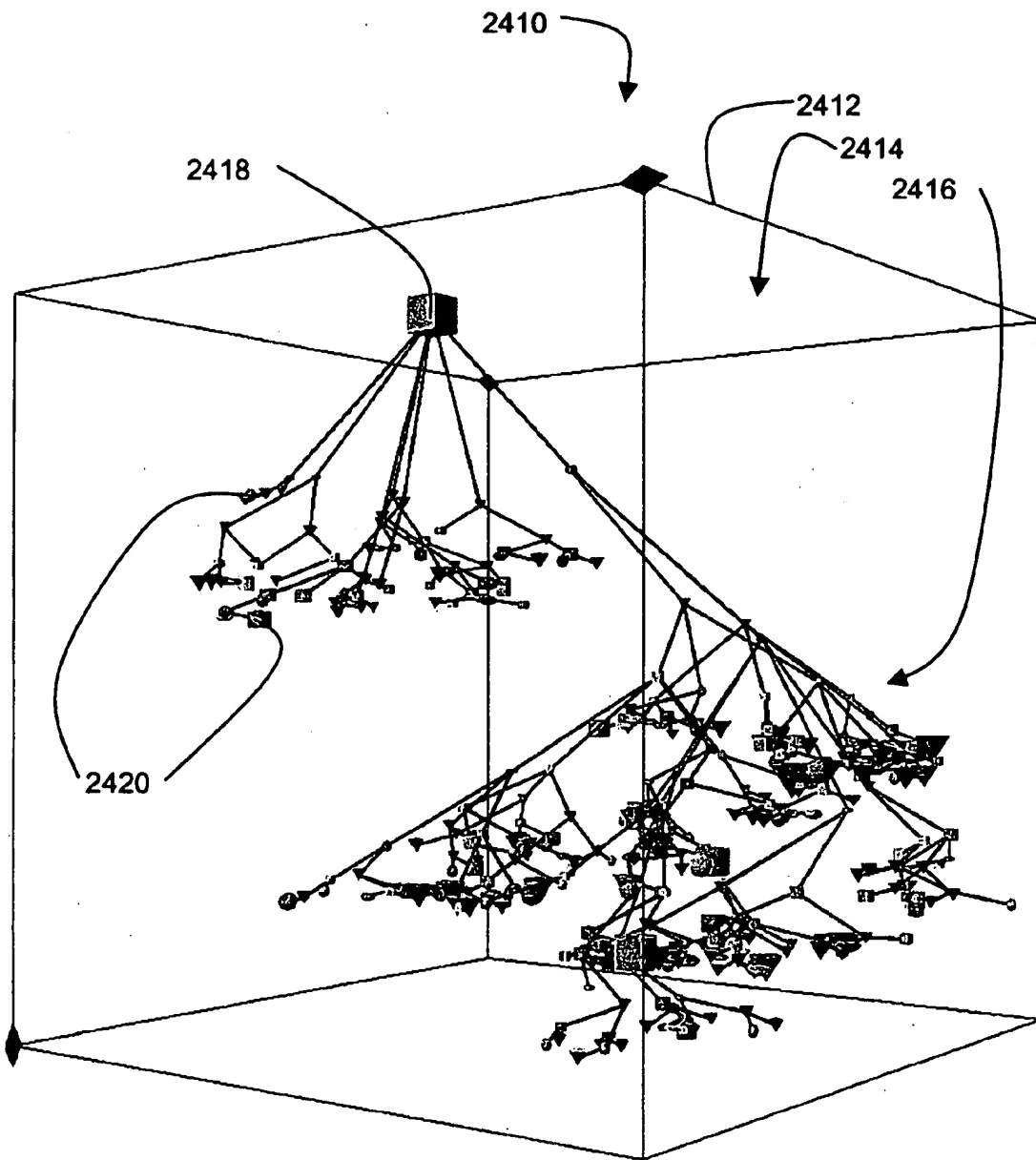


Figure 24a



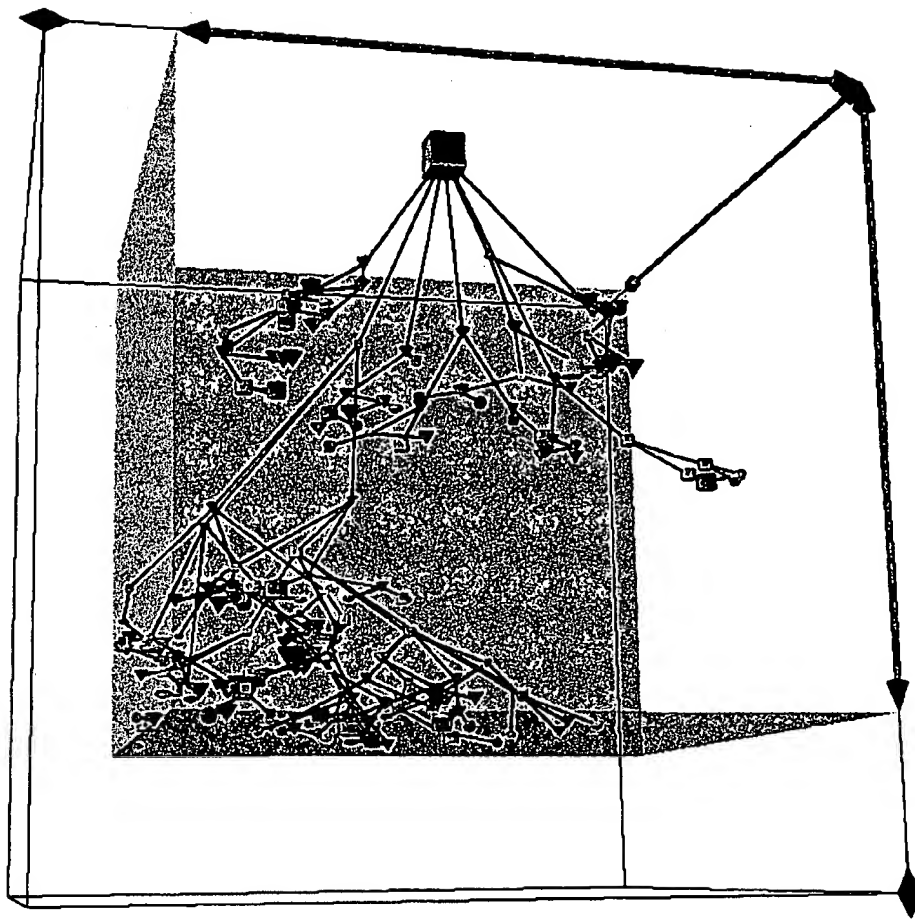


Figure 24b



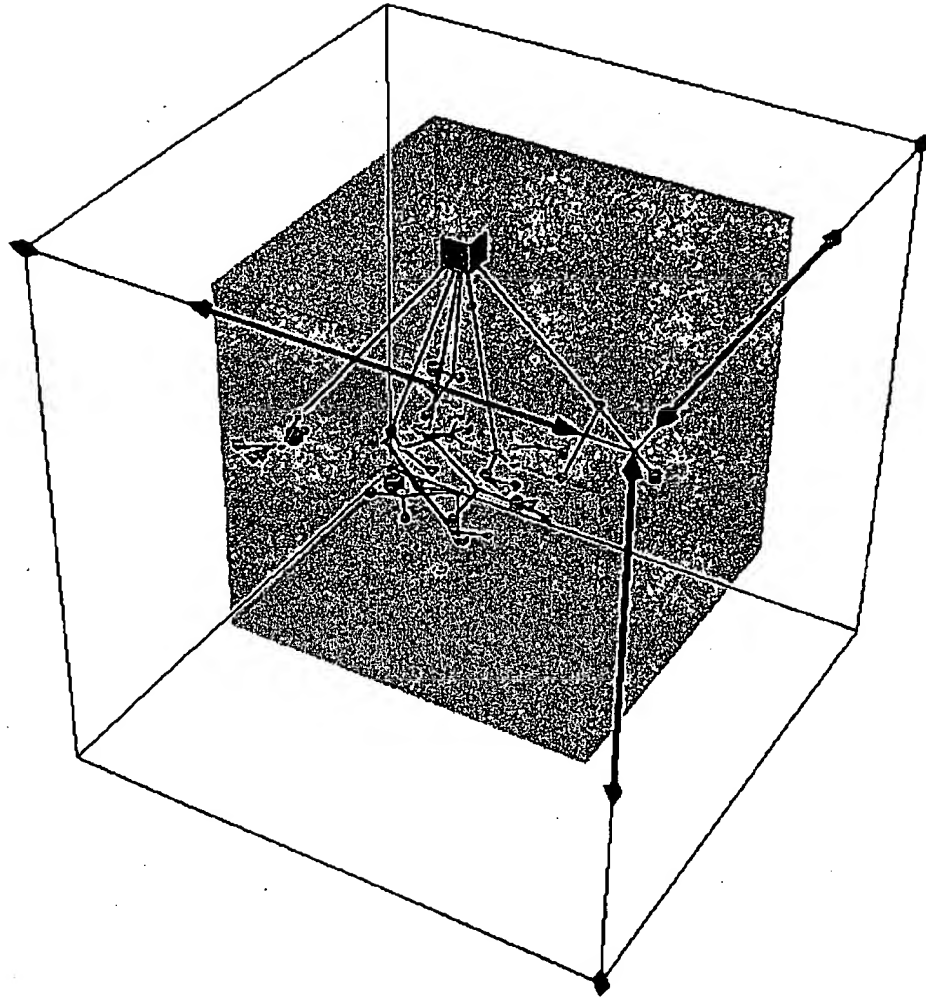


Figure 24c



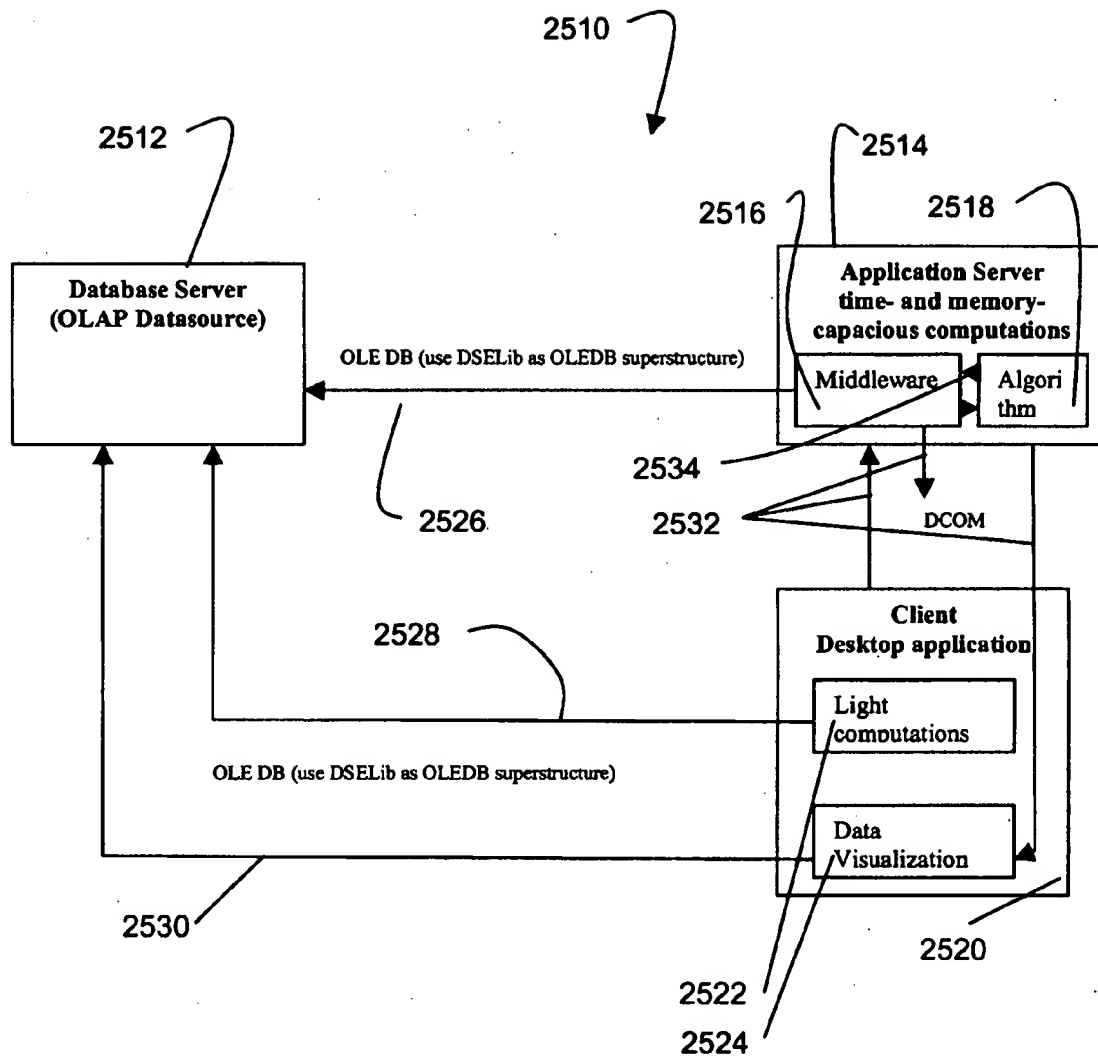


Figure 25



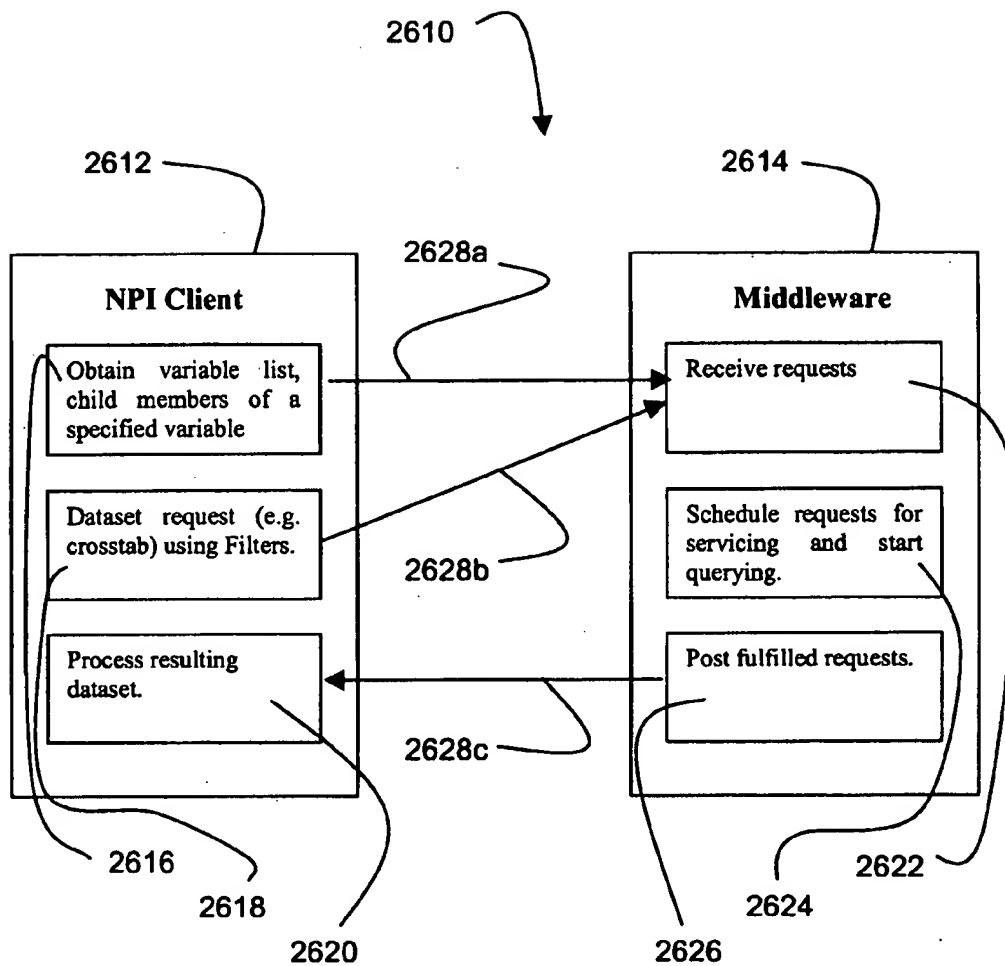


Figure 26



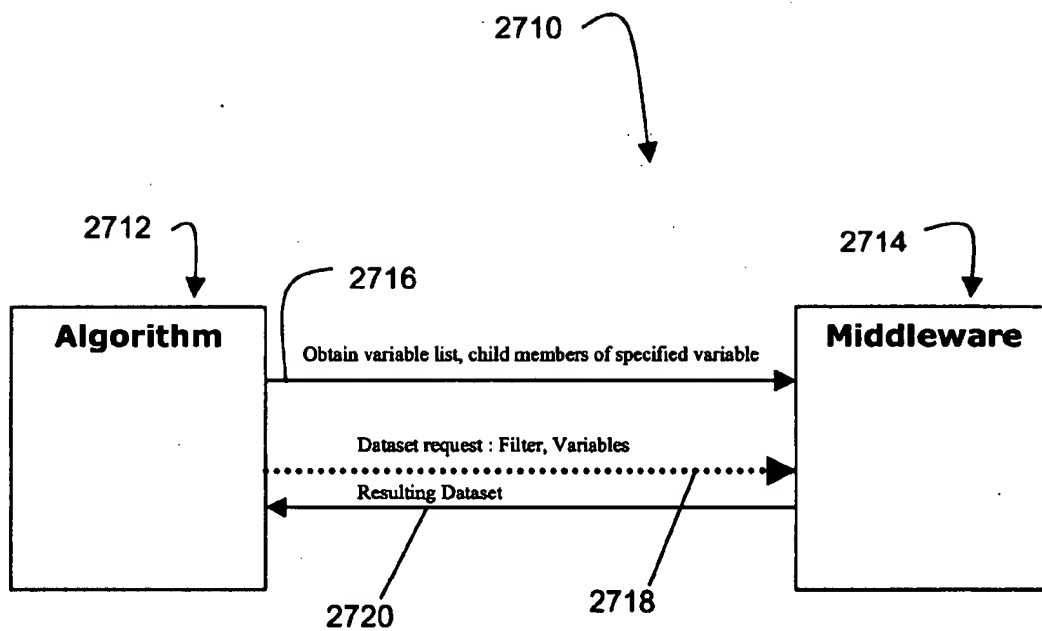
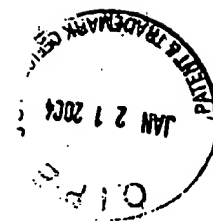


Figure 27



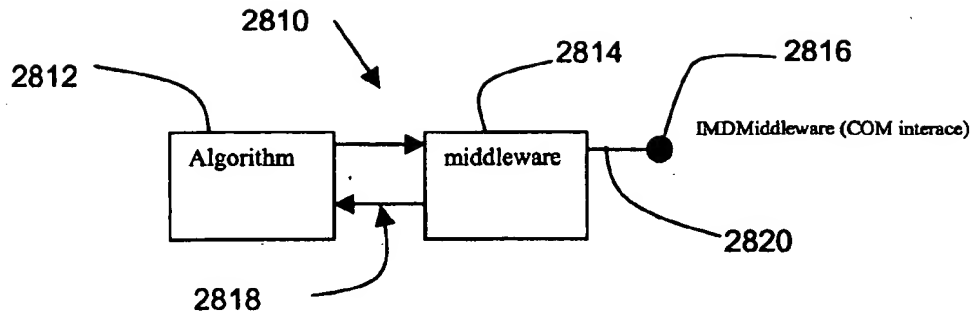


Figure 28

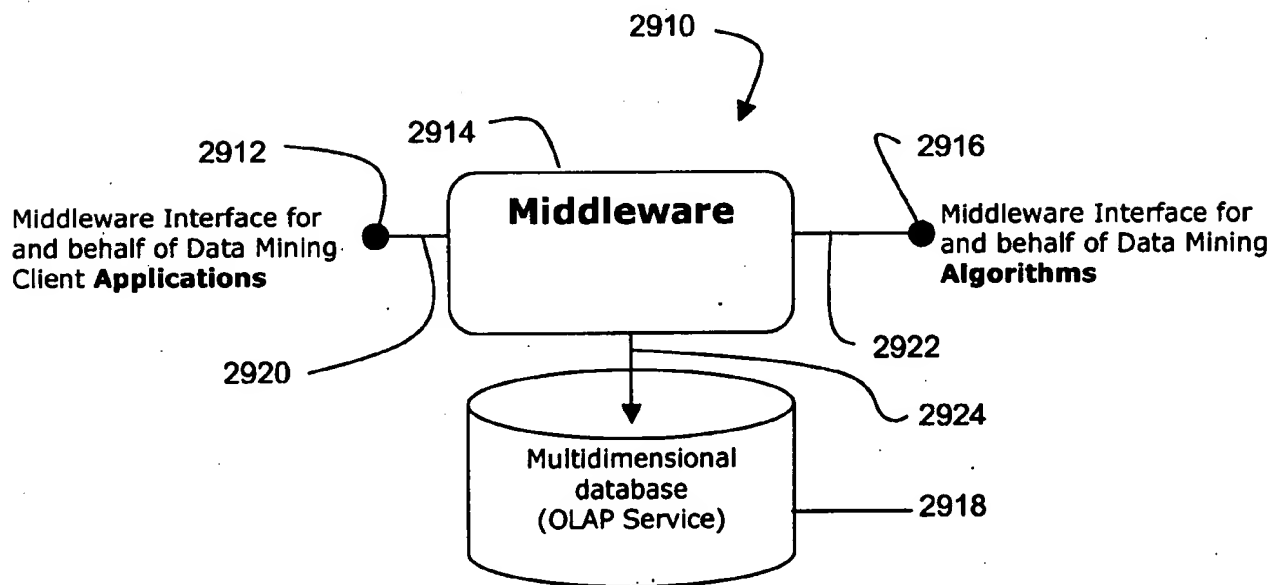


Figure 29

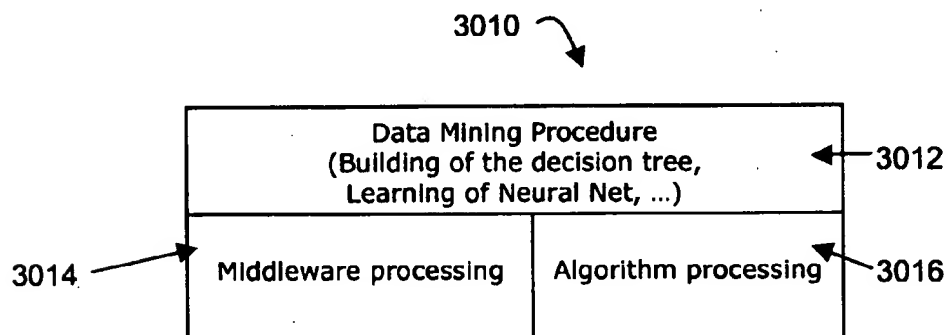


Figure 30



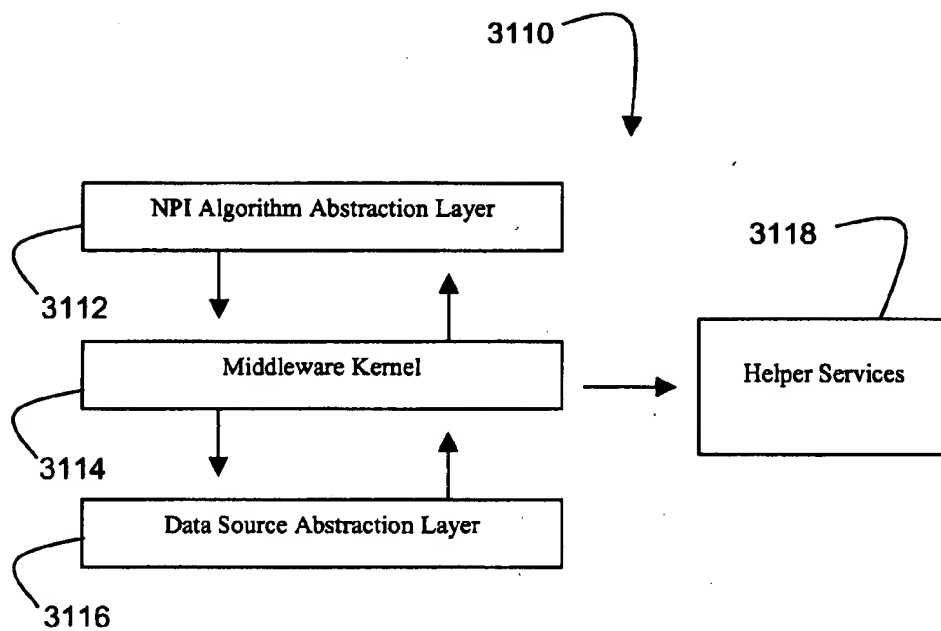


Figure 31



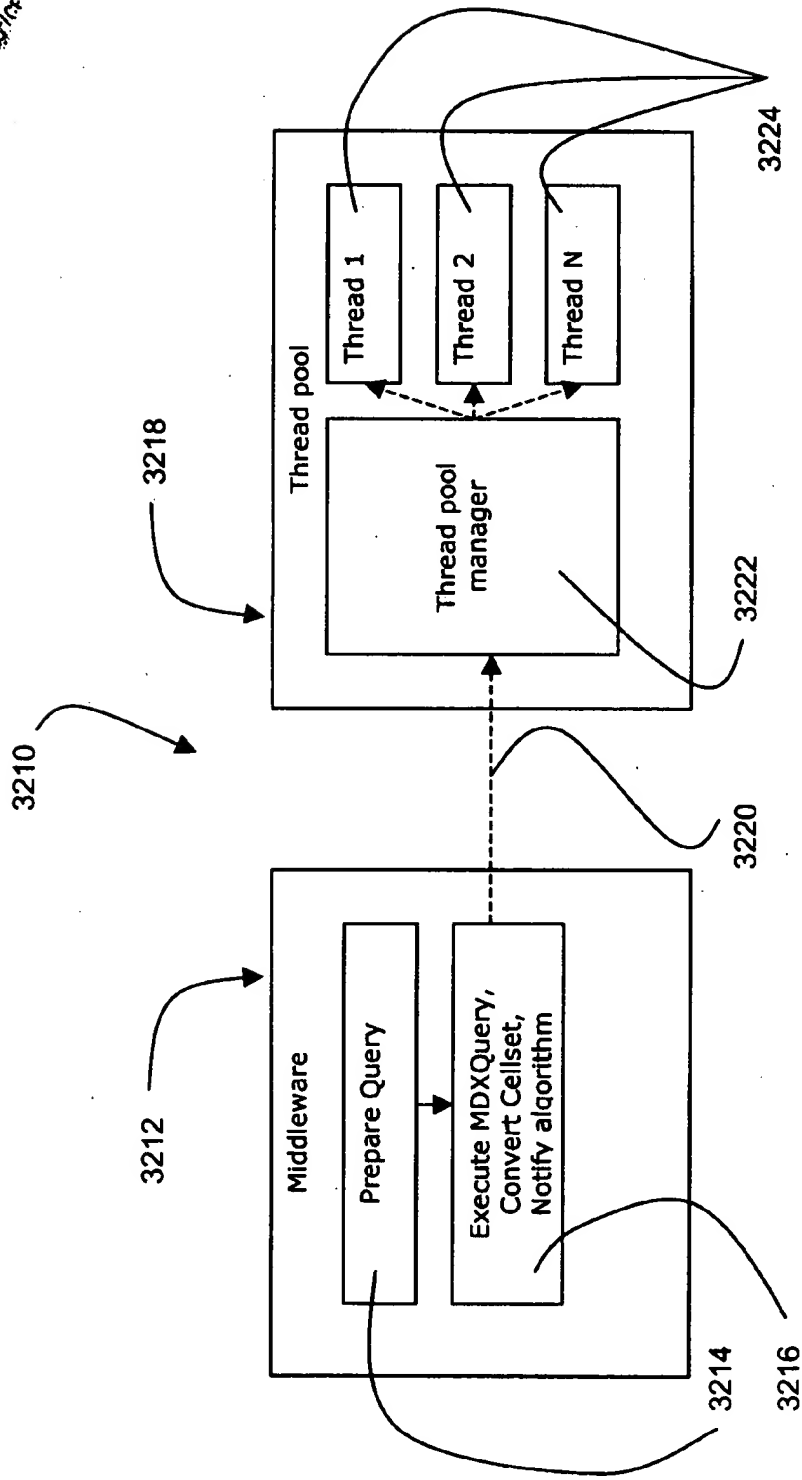


Figure 32

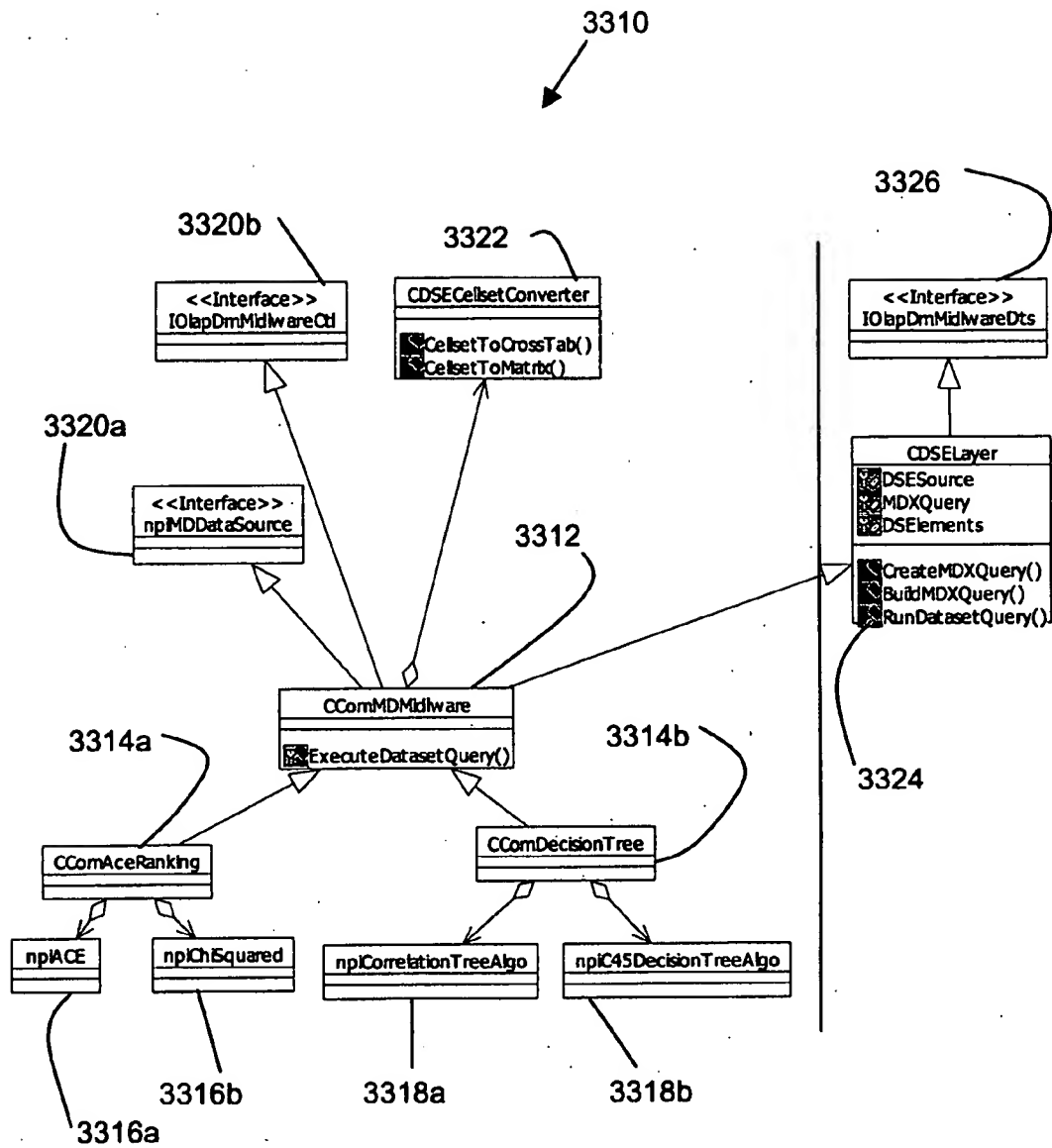


Figure 33



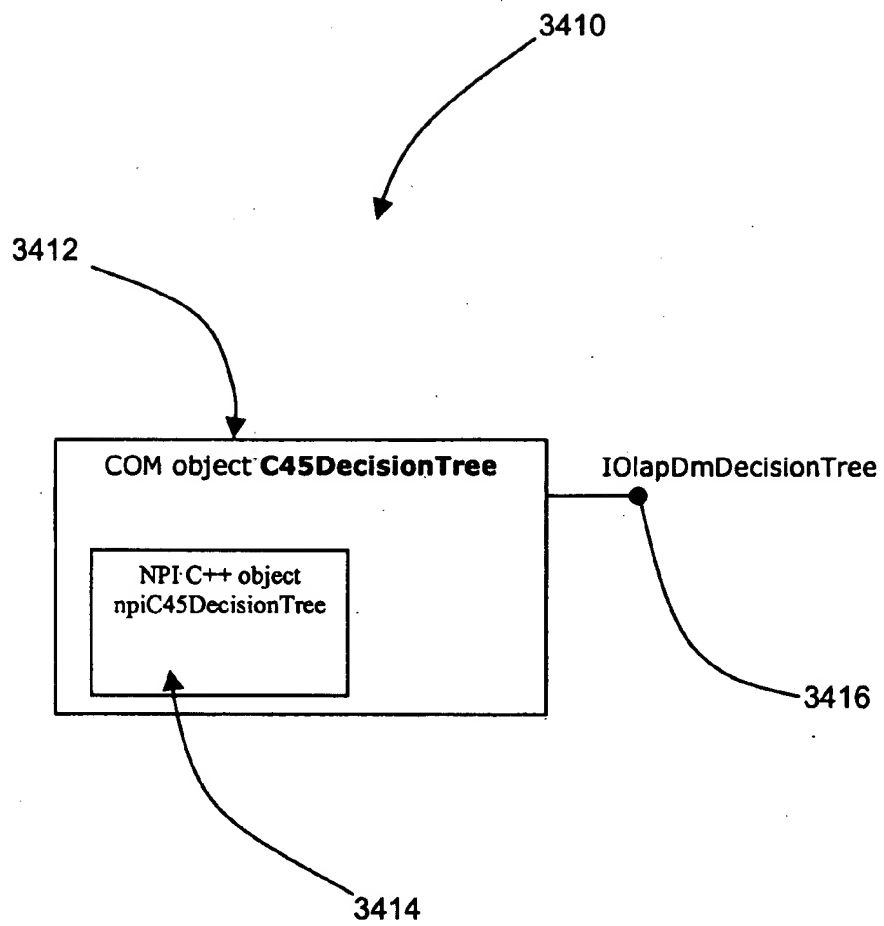
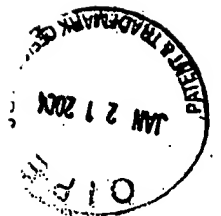
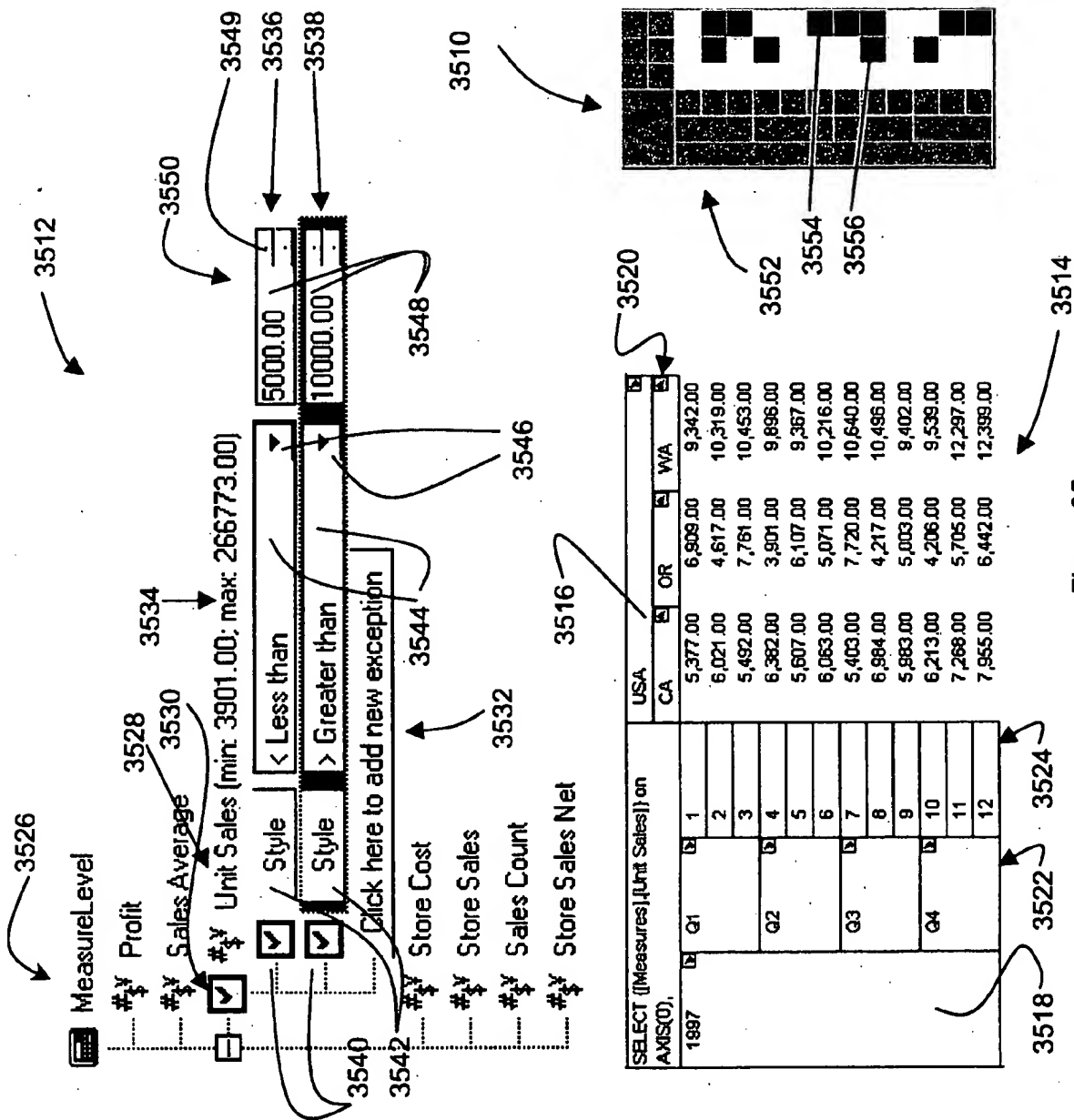


Figure 34







3610

3614

3616

3622

3624

3626

		Drink		Food	
USA	OR	Alcoholic Beverages		Snack Foods	
		Beer and Wine		Snack Foods	
		Beer		Pretzels	
		Albany	28.00		21.00
		Beaverton	24.00		10.00
		Corvallis	63.00		44.00
		Lake Oswego	26.00		16.00
		Lebanon	117.00		35.00
		Milwaukie	27.00		25.00
		Oregon City	22.00		8.00
		Portland	36.00		11.00
		Salem	38.00		28.00
		W. Linn	21.00		16.00
		Woodburn	58.00		19.00

3620

3618

3612

3626

Figure 36






		Correlation	  
Cross-Tab Description		Score	
Products = Beer & Pretzels, Customers = OR, Education Level = Partial College, ..., Measure = Count		0.9901	

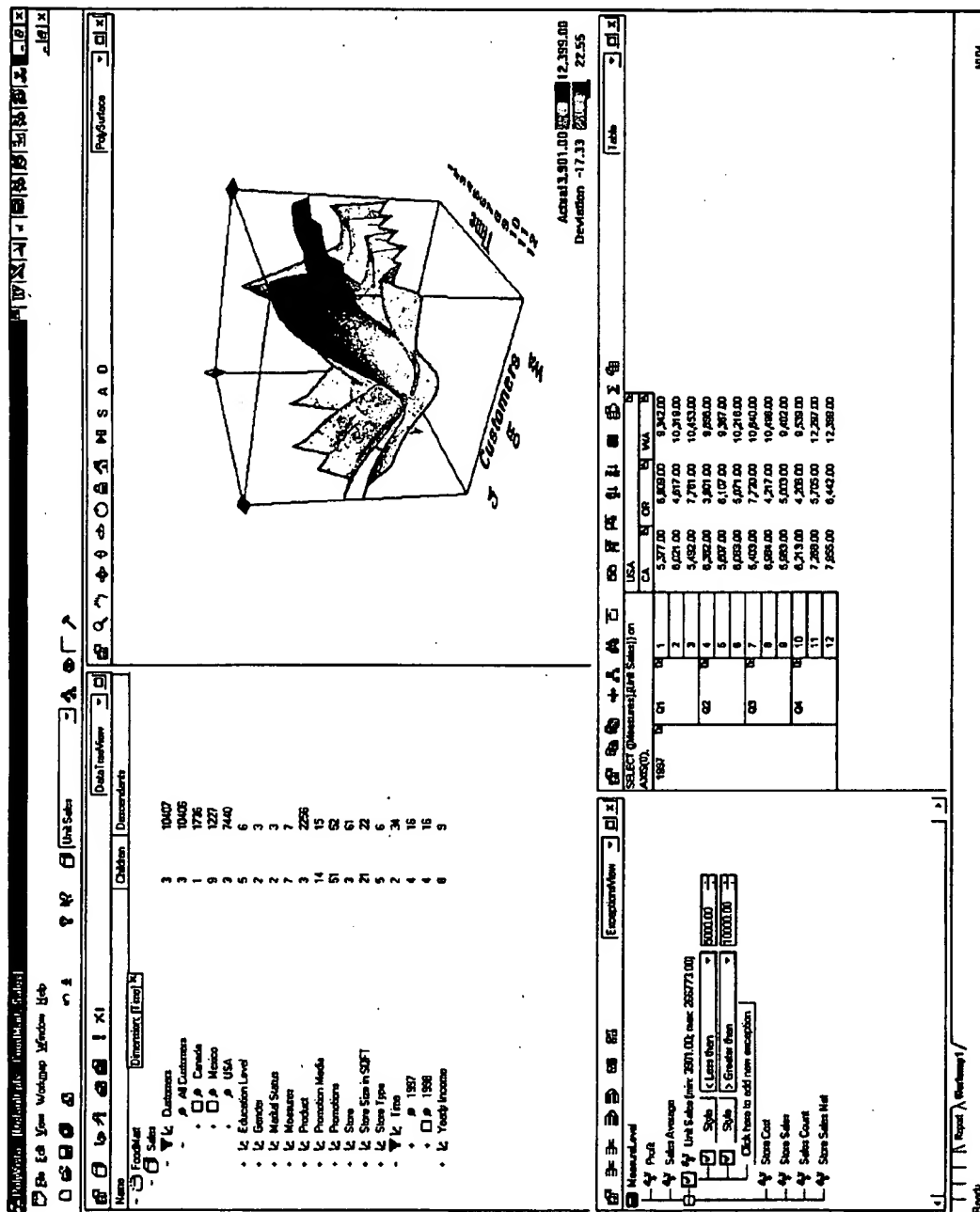
Figure 37





S	F	USA	OR	Drink	Food
				Alcoholic Beverage	Snack Foods
				Beer and Wine	Snack Foods
				Beer	Pretzels
			Albany	2.00	3.00
			Beaverton	6.00	3.00
			Corvallis	13.00	12.00
			Lake Oswego	6.00	2.00
			Lebanon	27.00	11.00
			Milwaukie	4.00	12.00
			Oregon City	3.00	3.00
			Portland	5.00	
			Salem	9.00	6.00
			W. Linn	3.00	4.00
			Woodburn	7.00	3.00

Figure 38



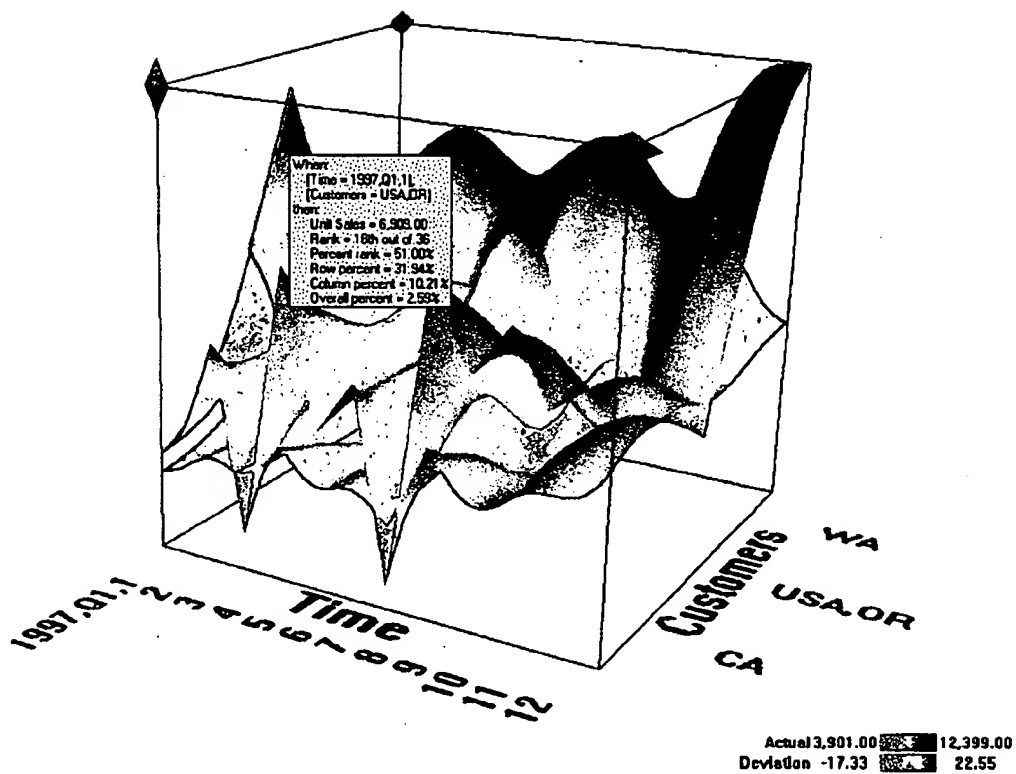


Figure 40



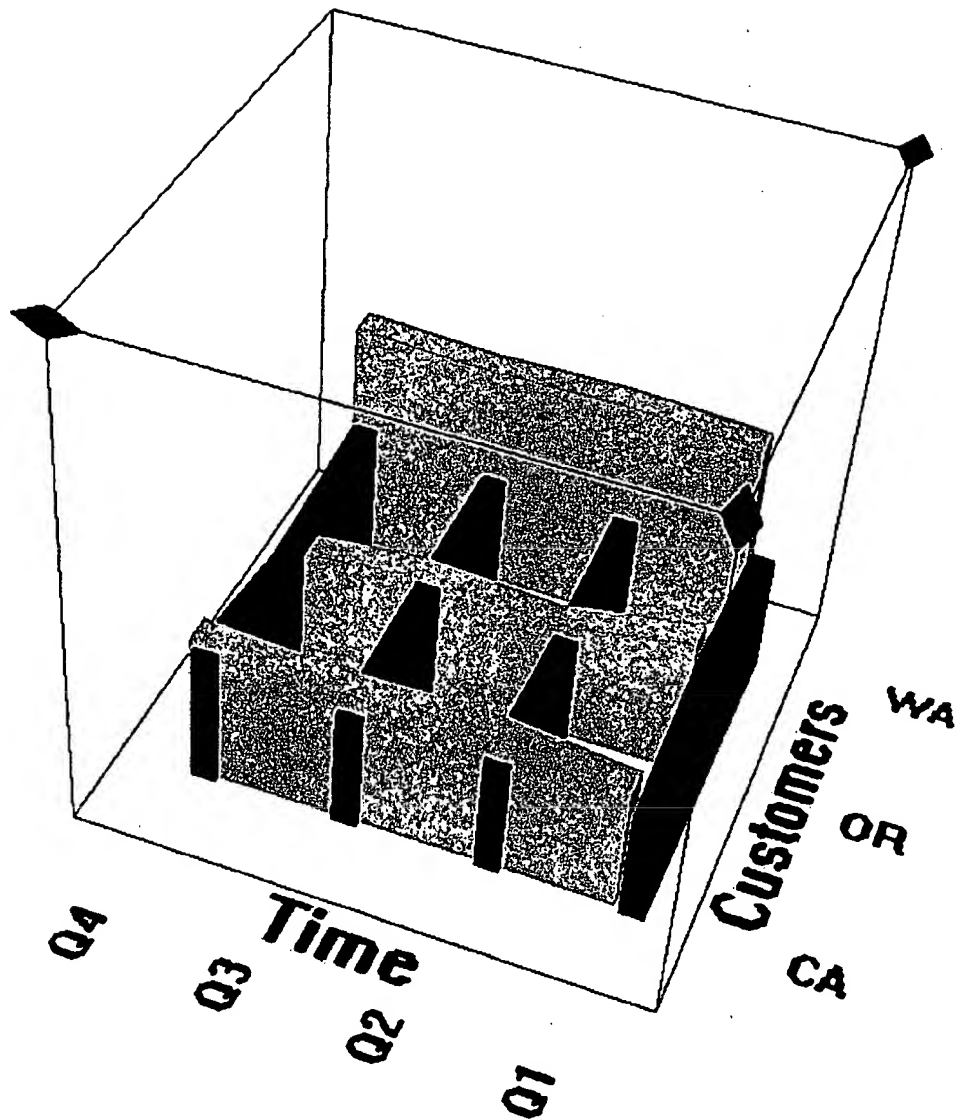


Figure 41



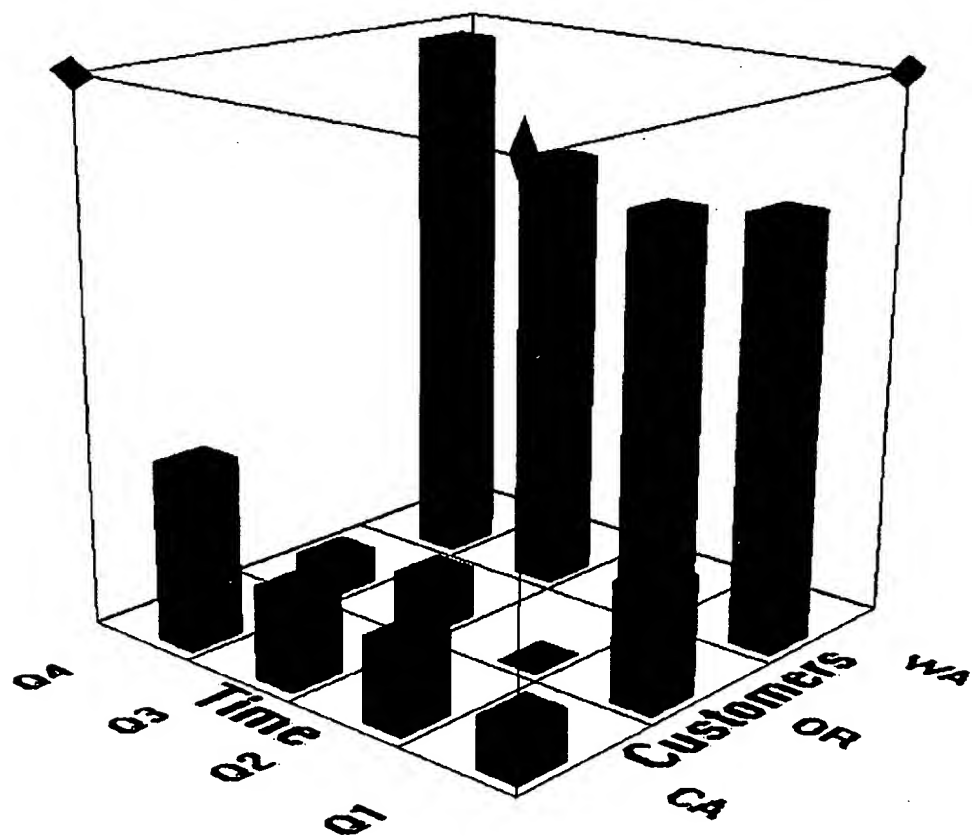


Figure 42



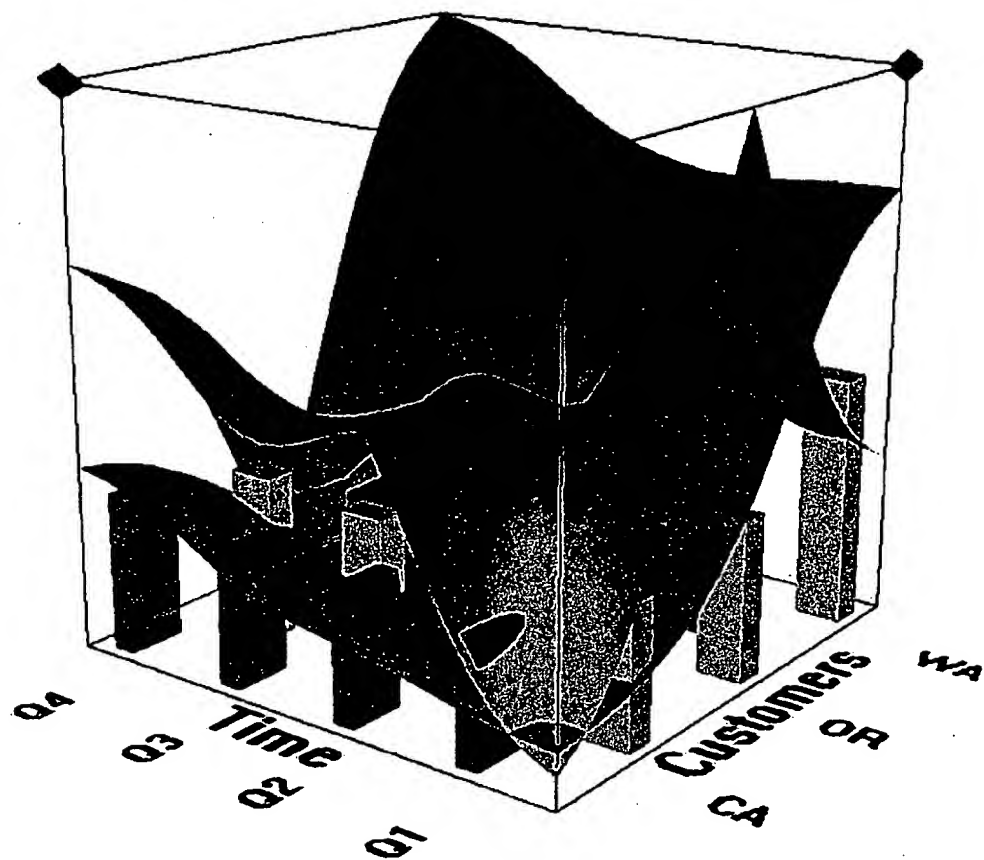
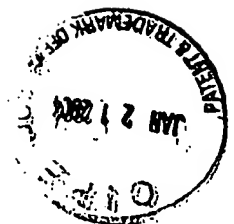


Figure 43



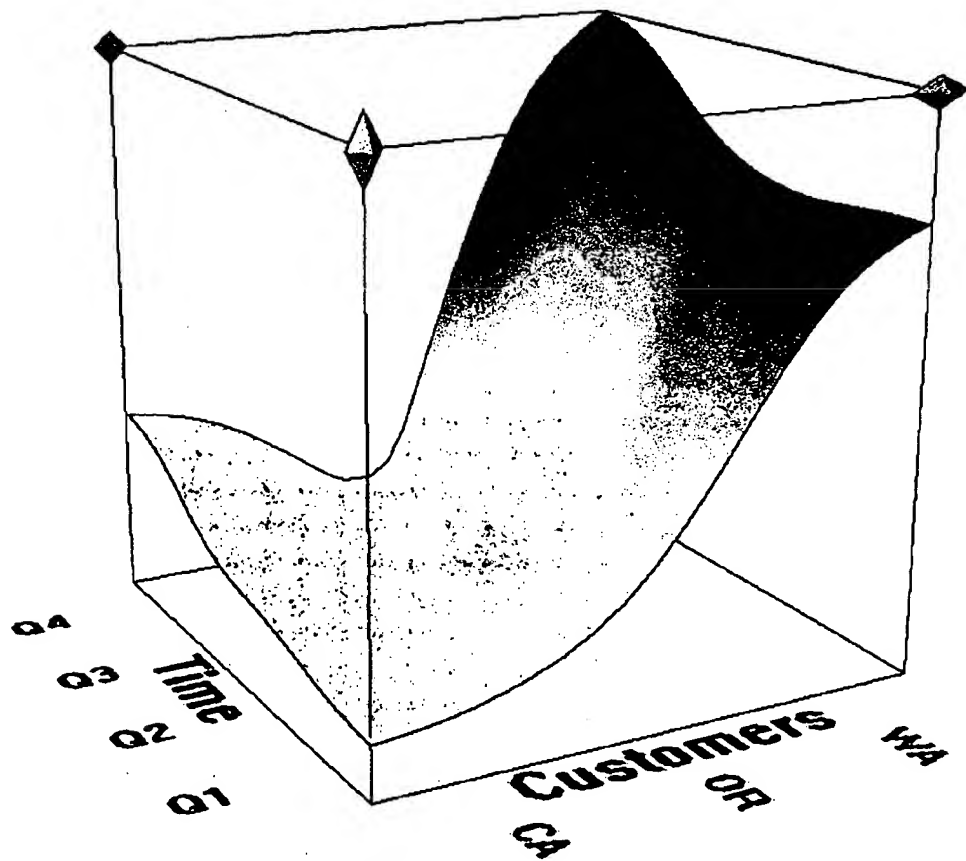


Figure 44a



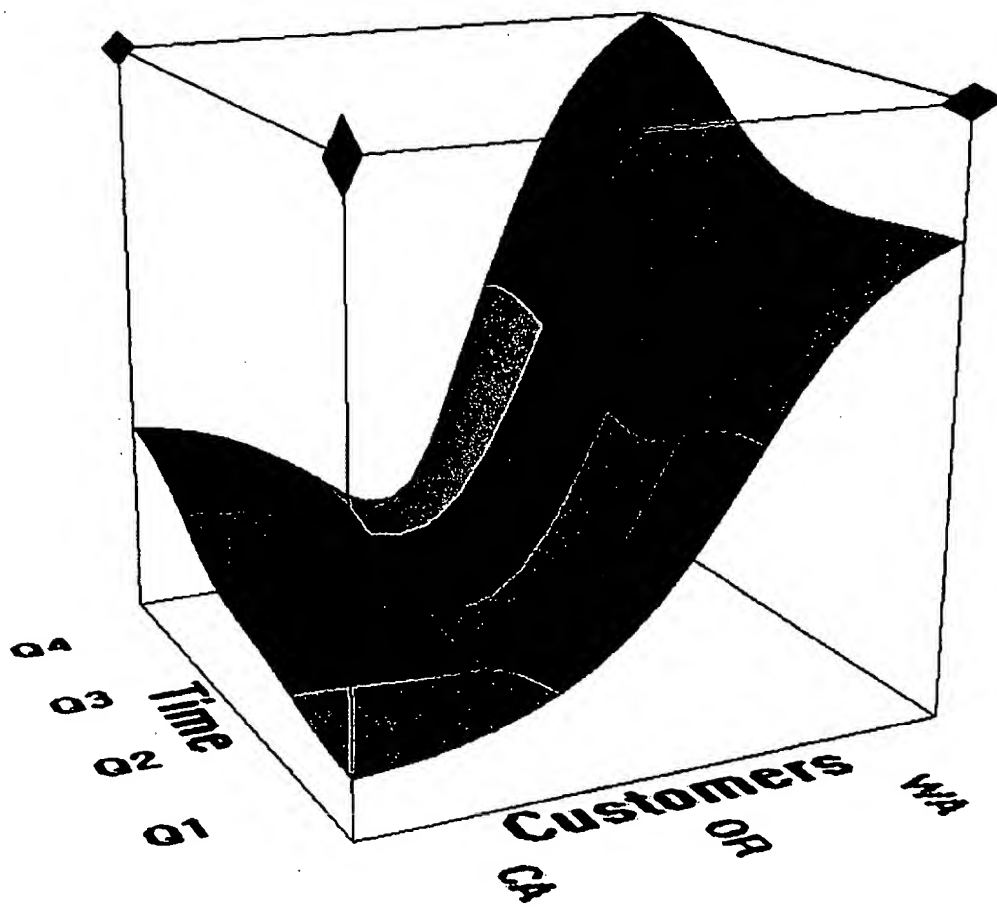


Figure 44b



